

METEOR

METHODOLOGIES FOR TEAM WORKING IN ECOOUTWARDS RESEARCH

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D6.1 CDEP – Communication, Dissemination and Exploitation Plan



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Executive Summary

This deliverable, **D6.1 – CDEP (Communication, Dissemination and Exploitation Plan)**, outlines the strategic framework and initial implementation plan for communication, dissemination, and exploitation activities within the METEOR project. Its purpose is to ensure effective visibility, stakeholder engagement, and long-term uptake of the project's results by clearly defining key messages, target audiences, tools, and responsibilities.

The plan reflects a multi-phase and multi-channel strategy to support the project's objectives across its full duration. It identifies the main target groups—including doctoral researchers, early-career researchers (ECRs), academic institutions, industry representatives, and policy makers and more—and provides a roadmap for engaging these stakeholders through tailored messaging and outreach formats. The approach also includes the segmentation of audiences and continuous adaptation based on feedback and evolving project priorities.

All consortium partners are actively involved in the communication and dissemination (CD) process, contributing to activities such as academic publications, media appearances, network engagement, social media outreach, and participation in events.

This deliverable is complemented by two key documents:

- Deliverable D6.2 provides detailed insights into the METEOR communication structure, which focuses on the creation and maintenance of the METEOR website, the set-up of communication channels on social and other media and running information activities based on EC guidelines.
- Deliverable D6.3 presents the data landscape for communication and dissemination activities, including a GDPR-compliant overview of identified stakeholder contact points and the methodology for monitoring audience engagement.

The communication and dissemination strategy is structured across four project phases and aligned with the overall project timeline — Phase 1: Planning, Structures, and Positioning; Phase 2 and 3: Training Development, Recruitment, METEOR Academies, and Evaluation; and Phase 4: Policy Recommendations and Sustainability. As part of the effort to enhance long-term impact, METEOR also initiated outreach to related EU projects and European university networks, to encourage the adoption of its outputs beyond the consortium.

This plan will be reviewed and updated at key intervals—through D6.4 (M18) and D6.7 (M36)—to incorporate progress, feedback, and emerging opportunities. By combining structured planning with flexible, stakeholder-responsive actions, the CDEP ensures that METEOR's innovations in doctoral education and research training are widely shared, valued, and sustained.

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Acronyms & Abbreviations

Term	Description
CD	Communication and Dissemination
CDE	Communication, Dissemination and Exploitation
D	Deliverable
DMP	Data Management Plan
EC	European Commission
ECR	Early Career Researchers
GDPR	General Data Protection Regulation
HEI	Higher Education Institution
ERC	Early Career Researchers
KPI	Key Performance Indicator
M	Month (used to indicate timeline milestones, e.g. M18 = Month 18)
MEDS	METEOR Eco-Outwards Doctoral School
R&I	Research and Innovation
CSO	Civil
CD	Communication and Dissemination
CDE	Communication, Dissemination and Exploitation
MEDS	METEOR Eco-Outwards Doctoral School
NGO	Non-Governmental Organisation
SEND	Special Educational Needs and Disabilities
SME	Small and Medium-sized Enterprise
WP	Work Package

1 Introduction

1.1 Overview

The METEOR project aims to enhance doctoral education and early-career researcher (ECR) training by fostering the development of transversal skills essential for collaboration, transdisciplinary research, and societal impact. The project addresses key challenges in doctoral training, focusing on quality, effectiveness, accessibility, and sustainability in research education. By optimising training pathways and offering targeted resources, METEOR aims to alleviate challenges in early-stage research careers and to improve employment prospects for PhDs and ECRs across Europe.

The increasing demand for research talents, especially in interdisciplinary and impact-driven sectors, places a significant strain on current training programs and research ecosystems. METEOR seeks to face this challenge by implementing innovative, evidence-based strategies for skills development. These strategies include enhancing collaboration, improving training resources, and leveraging online tools for flexible and scalable training delivery. A key component of the project is the creation of a platform with training resources designed for doctoral candidates and ECRs, ensuring the content meets the evolving needs of the research community.

The METEOR project will contribute to the broader European research agenda by promoting best practices, fostering international collaboration, and empowering the next generation of researchers to engage with the societal challenges outlined in the UN Sustainable Development Goals (SDGs). The project will also ensure that doctoral education remains aligned with industry needs and societal expectations.

The project is coordinated by CASE - Center for Social and Economic Research (Poland) and carried out by the partners Nord Universitet (Norway), The Open University (UK), Università degli Studi di Verona (Italy), European University Cyprus (Cyprus), Jyväskylän Yliopisto (Finland), Kastamonu Üniversitesi (Türkiye), Ilia State University (Georgia), Asociación Para la Gestión del Centro Europeo de Empresas e Innovación de Burgos (Spain), Hacettepe Üniversitesi (Türkiye), Roskilde Universitet (Denmark), and SYNIO GmbH (Austria) with additional involvement of the associate partner Universidade Do Estado Da Bahia, (Brazil).

This deliverable is a dynamic document, which will be updated regularly to reflect emerging opportunities and challenges related to the communication and dissemination of the METEOR project. It outlines the methods, channels, and activities for maximising the impact of the project and its practical outcomes.

To effectively disseminate the METEOR project's outcomes, the project aims to achieve the following objectives:

- **EVIDENCE-BASED INNOVATION:** Advance doctoral and early researcher training by integrating evidence-backed methodologies to address societal challenges.
- **TRANSVERSAL SKILLS TRAINING:** Equip researchers with cutting-edge skills through a co-created, interactive training program delivered both online and in-person.
- **POLICY IMPACT:** Shape the future of doctoral education with actionable recommendations to influence institutional and governmental policies.

- **SUSTAINABLE COMMUNICATION:** Disseminate project outcomes broadly, ensuring long-term impact and fostering a global community of innovative researchers.

By following the defined strategy, the METEOR project aims to achieve the subsequent outcomes:

- Creation of 10 innovative training resources tailored to meet the diverse needs of doctoral candidates and early-career researchers, ensuring they develop the necessary transversal skills for their careers.
- A digital learning platform that will host these training resources and provide an accessible, flexible environment for learning.
- Engagement of 300 participants, fostering a strong community of doctoral candidates and early-career researchers.
- Implementation and execution of in-person METEOR Academies, similar to summer schools, to enhance face-to-face interaction, collaboration, and skill-building among participants.
- Participant development of Transformative Innovation & Research Proposals (TRIPS), equipping participants with the tools to create impactful research proposals.
- Policy recommendations for future implementation of the METEOR principles, aiming to influence higher education and research policies across Europe, ensuring the sustainability and long-term relevance of the METEOR initiative.
- Development/business plan for a sustainable platform (METEOR Eco-Outwards Doctoral School) to continue METEOR's values, ensuring long-term access and applicability of the training resources and maintaining their impact on doctoral education beyond the project's lifetime.

Through these activities, the METEOR project will enhance its visibility, foster public awareness, and facilitate effective communication of its achievements to the scientific community. Furthermore, the project will ensure that results are leveraged for long-term exploitation beyond the project's completion.

1.2 Relation to other tasks and deliverables

1.2.1 Task objective

Task 6.1 focuses on creating a comprehensive communication and dissemination plan, alongside the production materials to increase awareness of the project and its results, including branding and graphics templates. The CDE plan will outline and report on relevant stakeholders, dissemination and exploitation plans, offline and online advertising channels, materials, monitoring, KPIs, outreach and awareness raising activities. The aim is to ensure that the project's results are widely disseminated which includes the maximisation of the METEOR project's impact during and beyond the project duration.

1.2.2 Used methods

To develop the CDE plan, all planned communication and dissemination measures, materials, and activities were identified and summarised. Each consortium partner contributed to the plan by developing individual dissemination strategies specific to their role in the project, objectives, and target audiences. The approach involves utilising a variety of channels such as the METEOR website, social media, the online training platform, and offline activities like workshops and conferences.

Additionally, the initial exploitation strategy was integrated into these activities to ensure that the outcomes of the project will be sustainably utilised and accessible to stakeholders beyond the project's duration.

This deliverable is related to the following other METEOR tasks and deliverables:

Receives inputs from:

Table 1. D6.1 Input from other tasks and deliverables

Deliverable	Due Date	Input for D6.1
D6.2	M6	METEOR website and communications structure
D6.3	M6	Initial CD report including audience data

Provides outputs to:

Table 2. D6.1 Output for other tasks and deliverables

Deliverable	Due Date	Output from D6.1
D6.4	M18	CDEP Update
D6.5	M18	Exploitation and sustainability plan
D6.6	M33	MEDS development plan
D6.7	M36	Final CDEP report

1.3 Structure of the deliverable

Section 2 provides an overview of the **METEOR project's target groups and stakeholders**. Section 3 outlines the **Communication and Dissemination Plan**, including the aims, objectives, and processes for disseminating METEOR's outcomes. Section 4 presents the **Individual Communication and Dissemination Plans** from each consortium partner, detailing their specific strategies for reaching their target audiences. More details on specific recipients related to their strategies can be found in D6.3.

Section 5 describes the **Dissemination Materials** used to promote the METEOR project, including the METEOR visual identity, promotional materials like leaflets and roll-ups, and digital resources. Section 6 focuses on **Channels and Online Presence**, the project's website, social media presence, and other communication channels. More detailed information can be found in D6.2.

Section 7 provides an overview of the **Dissemination Activities** carried out by consortium partners, including participation in events, publications, and networking initiatives. Section 8 outlines the **Communication Activities** of the project, covering the methods and strategies used to engage with the scientific community, industry, and other relevant stakeholders.

Section 9 focuses on the **Monitoring and Evaluation** of the communication and dissemination activities, including the KPIs for tracking progress. Section 10 outlines the **Exploitation** strategy, detailing how METEOR's outcomes will be leveraged and sustained beyond the project's lifecycle.

Finally, Section 11 concludes the deliverable with a summary of key points and outlines the next steps for dissemination and exploitation activities.

2 Relevant target groups and stakeholders

To ensure the successful uptake of the METEOR project, it is essential to identify and engage with the relevant stakeholders through individually selected communication and dissemination activities. As part of WP6, we focus on defining the key target groups and using the most effective channels to reach them.

The communication and dissemination efforts specifically target those stakeholders and entities that can influence or benefit from METEOR's objectives, results, and long-term impact. This includes a broad range of key audiences, such as:

- Doctoral researchers and early-career researchers (ECRs)
- Academic institutions and universities
- Research funding bodies and policy makers
- Industry and business partners
- Research support and training organisations
- EU-funded projects and consortia
- Research infrastructure providers

These stakeholders are crucial for ensuring that the training resources and methodologies developed within METEOR reach those who need them most and are integrated into ongoing research and education initiatives. Specific target groups and their roles are outlined below:

Table 3. Segmentation of stakeholders and entities

Target Group	Description	Examples
Doctoral researchers & ECRs	Researchers in the early stages of their academic careers, who will directly benefit from METEOR's training resources and networking opportunities.	Doctoral and early-career researchers across METEOR's partner institutions
Academic institutions	Universities and research institutes where doctoral education and ECR training take place. These institutions are key for implementing METEOR's resources and ensuring their sustainability.	METEOR partner universities and beyond: University of Graz, Tilburg University, University of Wroclaw, and many more identified with direct contact
Research funding bodies and policy representatives	Funding agencies and policy makers on the international and national levels responsible for supporting doctoral education and early-career researchers. Their role is critical in ensuring long-term project sustainability.	European Research Council (ERC), Horizon Europe, UNESCO, national research funding agencies

Industry partners	Companies that collaborate with academia to support the integration of research into real-world applications, ensuring the employability of early-career researchers.	Comodoo, Masidi, Leial Technologies, RDA Systems, tecelec
Research support organisations	Organisations that provide training, career development, and mentorship to doctoral researchers and early-career researchers.	EURAXESS, Vitae, Researcher Connect, EUA
EU-funded projects & consortia	Other European projects and consortia that focus on similar objectives, which can provide valuable networks and opportunities for collaboration.	ENGAGE.EU, Unite! Network, SEA-EU, OPUS, OSTogether
Research infrastructure providers	Organisations that provide digital platforms, tools, and other infrastructures for research collaboration and skills development.	OpenAIRE, ELIXIR, European Open Science Cloud (EOSC)
Global Development & Social Impact	Global organisations that are part of the Global Education Coalition network which can provide valuable opportunities for collaboration and enhance the legacy and sustainability of METEOR. (The Open University UK is a member)	Technology & Innovation (Google, IBM, Microsoft, Cisco); Education (FutureLearn, Pearson BETT, among others)
National and international professional associations	These associations can provide bottom-up information about sectoral needs and trends	IEEE Advancing technology for humanity, EASST

More details on identities recipients within these target groups can be found in D6.3. It is important to note that this segmentation will be reviewed and adjusted throughout the project based on ongoing knowledge exchange and collaboration activities. This dynamic approach ensures that emerging stakeholders and target audiences are continuously integrated into communication and dissemination efforts. Additionally, an Expert Advisory Board will provide input, feedback, and targeted strategies to enhance knowledge exchange and impact.

3 Communication and Dissemination Plan

This section describes how the METEOR project aims to disseminate the results produced during its course. This plan will be updated regularly throughout the project, with a key update scheduled at M18. The main goal of these dissemination activities is to maximise awareness of METEOR's results among the targeted key stakeholders, including academic institutions, research networks, policy makers and industry partners. Furthermore, the plan outlines the methodology for presenting and packaging the knowledge generated in a way that is accessible and relevant to the needs of these stakeholders. It also serves as an internal communication tool for the consortium, ensuring effective coordination among partners.

In this context, the METEOR project will:

- Identify the target audiences and stakeholders, defining concrete and measurable actions for each group to increase the project's visibility. Tailored messaging will be developed based on the needs and interests of each target audience.
- Use Key Performance Indicators (KPIs) to monitor and evaluate the effectiveness of dissemination activities. The regular collection and analysis of KPIs will allow METEOR to adjust its dissemination strategies as necessary.
- Encourage cooperation by networking with stakeholders, projects, communities, and networks. The METEOR consortium will identify and map relevant EU-funded projects, organisations, and research clusters to achieve maximum impact, avoid duplication of efforts, and address any gaps in the research ecosystem.

3.1 Communication and Dissemination aims and objectives

Borders between communication and dissemination are not always clear. Generally, it can be said that communication addresses a larger audience with giving more general information about the project itself, while dissemination addresses rather specific target groups which might also have a vivid interest in knowing more, not only about the project in general but also about its results. With the planned communication and dissemination activities, the following goals are being targeted:

- Raise awareness about and promote the METEOR project: Deliver general information about the project's content, scope, and results to a wide range of audiences using appropriate channels. This is the foundation of all communication efforts.
- Disseminate METEOR's solutions and their relevance to the research and education domains: Showcase the project's training resources, methodologies, and the impact they have on doctoral education and early-career researcher development, particularly in addressing societal challenges and industry needs.
- Advance the understanding of best practices on research training in academic and policy-making communities: METEOR will contribute to the knowledge base and ongoing discussions through publications, policy recommendations and research dissemination of knowledge within the field of doctoral education and skill development.
- Foster collaborations and expand the project's ecosystem: Identify and collaborate with other EU-funded projects, research organisations, and industry partners to create synergies and broaden the impact of METEOR's work.

The following table gives an overview on how and why specified target audiences will be addressed. The Key Performance Indicators for these aims can be found in [section 9.4](#)

Table 4. Communication & Dissemination Matrix

Target Audience	Communication & Dissemination Goals	Communication & Dissemination channels
Doctoral Researchers & ECRs	▪ Raise awareness about METEOR's role in enhancing doctoral training and early-career research skills. ▪ Promote the benefits of METEOR's resources for career development. ▪ Encourage active participation in METEOR programme. ▪ Facilitate feedback from doctoral researchers and ECRs to improve METEOR's resources and impact.	▪ METEOR website ▪ Knowledge articles including PhD student testimonials and opportunities for co-authorship with partners ▪ Social media channels (LinkedIn, etc) ▪ Newsletter ▪ Webinars and online training sessions ▪ Surveys and interviews
Academic Institutions	▪ Inform about METEOR's resources and how they can enhance doctoral education at universities. ▪ Encourage institutions to integrate METEOR resources into their research training programs. ▪ Foster collaboration between universities and METEOR for wider dissemination of research training methods.	▪ METEOR website ▪ Knowledge articles – interdisciplinary involving authors from different fields ▪ Social media channels ▪ Newsletter ▪ Workshops and events ▪ Press releases ▪ Conferences and academic publications
Research Funding Bodies and Policy Makers	▪ Highlight METEOR's impact on improving research training and supporting early-career researchers. ▪ Showcase the alignment of METEOR's objectives with EU funding priorities. ▪ Promote the value of METEOR in achieving broader societal impact through skilled researchers.	▪ METEOR website ▪ Social media channels ▪ Newsletter ▪ Press releases ▪ Articles in policy-focused media/policy briefs ▪ Engagement in EU research funding events
Industry Partners	▪ Promote the value of METEOR in aligning doctoral education with industry needs.	▪ METEOR website ▪ Social media channels ▪ Newsletter

	- Encourage industry collaboration to bridge the gap between academia and real-world applications. - Showcase METEOR as a resource for training future industry leaders.	- Industry conferences and workshops - Press releases - Collaboration with industry-specific networks - Potential knowledge articles with Industry partners
Research Support Organisations	- Raise awareness about METEOR's resources for supporting doctoral and early-career researchers. - Promote METEOR's focus on improving the research ecosystem by enhancing researcher skills. - Engage research support organisations in METEOR's outreach and dissemination efforts.	- METEOR website - Social media channels - Newsletter - Partnerships and collaboration through research networks - Surveys and interviews - Research briefs disseminated through knowledge articles
EU-Funded Projects & Consortia	- Foster collaboration with other EU-funded projects to share best practices and enhance the impact of METEOR's outcomes. - Promote METEOR's resources as a tool for other projects focused on researcher training and societal challenges.	- METEOR website - Social media channels - Newsletter - Events and workshops for EU projects - Networking at EU-funded project events - Collaboration through shared newsletters and articles
Research Infrastructure Providers	- Highlight the role of METEOR's digital learning platform and resources in advancing research infrastructures. - Promote METEOR's platform as a key tool for facilitating collaboration and access to research training resources.	- METEOR website - Social media channels - Newsletter - Conferences and workshops - Knowledge articles for dissemination of new infrastructures, platforms, technologies
Global Development & Social Impact	- Showcase METEOR's contribution to global education, skills development, and inclusive research ecosystems. - Promote METEOR as a model for improving equity, access, and	- METEOR website - Social media channels (e.g., LinkedIn) - Global education conference participation

	societal resilience in doctoral training.	
National and international professional associations	- Engage associations to share trends and practices related to doctoral education and skills training. - Establish METEOR as a reference in discussions around doctoral reform, researcher support, and employability.	- METEOR website and knowledge articles - Social media tagging and engagement via institutional profiles - Articles in association newsletters and journals

3.2 Communication and Dissemination Process across METEOR Phases

To ensure the successful uptake and long-term impact of the METEOR project, communication and dissemination activities have been strategically aligned with the project's phases. This phased approach enables the consortium to adjust messaging and engagement strategies to fit the evolving needs of stakeholders and maximise outreach and impact over time.

Phase One – Planning, Structures, and Positioning

In the initial phase of the project, the primary goal is to raise awareness about METEOR, its consortium partners, objectives, and the potential benefits for the research community, doctoral education stakeholders, and early-career researchers. Communication and dissemination activities focus on visibility and positioning within the European research and innovation landscape.

To achieve this, channels such as the METEOR website, LinkedIn, and newsletters from the project and consortium members are used to share foundational information and updates. The METEOR visual identity—including logo, colour scheme, and templates—ensures consistency and recognisability. Physical promotional materials (e.g. leaflets, posters, presentation templates, business cards) were also developed and distributed for early-stage events, workshops, and conferences to establish METEOR's presence and foster early stakeholder engagement.

Phase Two and Three – Training Development, Recruitment, METEOR Academies, and Evaluation

As the project progresses, dissemination efforts shift toward mobilisation and engagement of key stakeholder groups. In this phase, the focus is on promoting participation in METEOR's activities, including the development and piloting of training resources, digital learning tools, and the rollout of METEOR Academies and other training opportunities.

Target audiences such as doctoral candidates, early-career researchers (ECRs), institutional training leads, and research support staff are encouraged to engage with METEOR through dedicated outreach efforts. These include social media campaigns, personalised email invitations, online surveys, and calls for participation disseminated via institutional and partner networks. Events such as webinars, workshops, and collaborative forums play a central role in gathering feedback, fostering co-creation, and ensuring that METEOR remains responsive to the needs of its users.

Phase Four – Policy Recommendations and Sustainability

In the final phase, dissemination activities focus on wide-scale sharing of results, reflection, and sustainability. The objective is to ensure that the outputs, resources, and methodologies developed

during METEOR are adopted by relevant stakeholders and embedded in institutional and policy frameworks.

Efforts will include the publication of key results on the METEOR website and social media channels, distribution of policy briefs, participation in major academic and policy events, and outreach to networks of doctoral schools, research funders, and professional associations. A specific emphasis will be placed on disseminating the developed training modules to universities across the partner universities and beyond, encouraging their long-term implementation and integration into institutional training offers. By leveraging the relationships and communication networks built over the project's lifecycle, METEOR aims to ensure long-term impact and continued relevance in shaping the future of doctoral education and ECR training.

4 Individual Communication and Dissemination Plans

This chapter outlines the communication and dissemination actions planned by each consortium member. To collect the required information SYNYO sent out a collection document with guiding questions. The inputs provided by the partners were collected, analysed and logically structured. The outlined approaches represent the current status and will be further developed during the project implementation and in the updated versions of this deliverable – D6.4 CDEP Update (M18) and D6.7 Final CDEP report (M36).

These actions represent initial communication and dissemination plans of the consortium. During the implementation of the related activities and goals, the individual communication and dissemination plans of the consortium partners will be considered. The individual plans will be reviewed, evaluated and adapted throughout the project, so they can be aligned with the different stages of the communication and dissemination process. This fosters maximum outreach and impact of the planned activities.

These plans are based on the proposal and broken down into single actions, thus allowing for better assessment of their outcomes. This chapter constitutes also a reference point for the WP6 lead to ensure the achievement of the quantitative and qualitative goals of the established strategy.

Guiding questions:

- **Publications and peer-reviewed journal articles (and special issues) and blogs:** Are you planning to publish any papers or articles in relation to the METEOR project? *If yes, please indicate where. (name/URL of online magazine, journal, blog, etc.).*
- **Press Releases & Newspaper articles:** Are you planning to publish any press releases or newspaper articles in relation to the METEOR project? *If yes, please indicate where and in which language (name of the newspaper, URL of organisation/project website, etc.).*
- **Presentations at third-party events:** Are you planning to present the project objectives or results during external third-party events? *If yes, share some preliminary information regarding the area these events will target, the names and types of events, the type of stakeholder the event will target, etc.*
- **Workshops/webinars/conferences with decision and policy makers:** Are you planning to organise any events/workshops/webinars/conferences with decision and policy makers to disseminate the goals or results of METEOR? *If yes, share some preliminary information regarding the area these events will target, the names and types of events, the type of stakeholder the event will target, etc.)*
- **Stakeholder engagement and networks:** Which stakeholders (*e.g. researchers & academics, industry, policymakers, etc.*) are you planning to engage with regard to the communication and dissemination activities of METEOR and how are you planning this engagement (*e.g., face-to-face meetings, emails, Skype, etc.*)? Are there any stakeholder networks that you are planning to utilise for dissemination activities?
- **Networking with other projects/initiatives/networks:** Are you planning to get in contact with other projects funded by the European Commission or any other local, national or international organisation and network in the context of METEOR? *If yes, please provide the project name(s).*

- **Communication and dissemination channels:** Which internal communication and dissemination channels are you ACTIVELY using or are you planning to use to communicate and disseminate information regarding METEOR (e.g., websites, blogs, newsletters, social media channels of your organisation, etc.)? How are you using these channels to disseminate information regarding METEOR?

Optional: Other things you would like to mention regarding communication and dissemination, (for example specific activities for the recruitment and continuous engagement of participants, etc?)

4.1 SYNYO GmbH

SYNYO's contributions are embedded throughout this deliverable and reflected in each CDE process phase. SYNYO is responsible for developing and maintaining the METEOR visual identity, communication strategy, and dissemination infrastructure, including the project website, newsletter, and social media channels. It supports all partners with communication materials such as presentation templates, print-ready promotional materials, and the recruitment leaflets. Furthermore, SYNYO manages the content strategy for news and knowledge articles and facilitates the publication process on the project website and CORDIS.

SYNYO coordinates and operates the core communication and dissemination channels of the METEOR project, including the official website, the METEOR LinkedIn account, and the LinkedIn newsletter. These are actively used to share progress updates, promote events, and highlight project outcomes in a consistent and professional manner. Through established networks, SYNYO will focus actively on engaging with relevant stakeholders and policy platforms to broaden the reach of METEOR's outcomes. In particular, efforts will be made during Phase 3 to disseminate the developed training programme and tools through European university networks like the European University Association (EUA) with over 850 universities and national rectors' conferences in 49 European countries, the European University Alliances combining more than 50 alliances (e.g., CIVICA, UNA Europa, EUTOPIA), and other similar networks, aiming to support long-term institutional uptake of METEOR's doctoral and early-career researcher training resources. SYNYO also monitors the effectiveness of the project's dissemination activities and provides guidance to partners to maximise the overall impact and coherence of the communication efforts.

4.2 CASE – Center for Social and Economic Research

Category	Activity
Publications and Peer-Reviewed Journal Articles	Plan to publish findings from WP2 (related to Poland) in Education (academic journal).
Press Releases & Newspaper Articles	Press releases on thematic portals such as Nauka w Polsce and Edunews.pl. Publication in national mainstream press, e.g.: Gazeta Wyborcza – Nauka – a major national daily newspaper with a science section; Focus.pl – Nauka – a popular science and innovation magazine; Edukacja.rp.pl – the education section of Rzeczpospolita, a leading Polish daily; Polityka – weekly opinion magazine, potential contribution to the education or society sections
Presentations at Third-Party Events	Central European Conference on Internationalisation of Higher Education (2026) targeting the Central European academic community, with 700 attendees. National conference for National Doctoral Students Representatives (2026) targeting Polish doctoral students, with 100 attendees. European Sociological Association Conference (2026) targeting the European academic community, with 2000-3000 attendees to raise awareness about the project. European University Association Annual Conference (2027) for the European academic community, with 400 attendees
Workshops/Webinars/Conferences with Decision and Policy Makers	“Transversal Skills for Employability and Resilience: Insights from the METEOR Project” (Mid-project, TBD) webinar for doctoral students and policymakers (20-50 attendees) “Supporting Changes in Higher Education: Policy Implications of the METEOR Project Results” (End of project, TBD) webinar targeting decision-makers in education and employment sectors (20-50 attendees)
Stakeholder Engagement and Networks	Engaging with Jagiellonian University , University of Wroclaw , and University of Warsaw to secure participation in METEOR Academies for Polish students. Engaged through face-to-face meetings, emails, and invitations to participate in METEOR activities.
Networking with Other Projects/Initiatives/Networks	Unite! Network: Inviting for METEOR events and mutual learnings. Description: U-team! An Alliance of European Universities for Building a Joint Educational Offer and Conducting Research.” The project is funded by the European Union through the Polish National Agency for Academic Exchange (NAWA). ENGAGE.EU: Inviting for METEOR events and sharing mutual insights. Description: The ENGAGE.EU European University is a Horizon Europe project. It is composed of the Libera

	Università Internazionale degli Studi Sociali Guido Carli in Rome (Luiss), the Norwegian School of Economics (NHH) in Bergen, Tilburg University, the University of Mannheim, the University of National and World Economy in Sofia, the University of Toulouse Capitole, Vienna University of Economics and Business, Hanken School of Economics in Helsinki/Vaasa and Ramon Llull University in Barcelona, reflecting the diversity of Europe. Their alliance is currently the academic home to over 100,000 students, academics and staff who cooperate enthusiastically, co-create and share their interdisciplinary and cross-cultural knowledge.
Communication and Dissemination Channels	Regular posts on social media channels (e.g., LinkedIn) showcasing METEOR's interdisciplinary approach, mentoring programs, and impact on mental health and societal competencies. Social media series, including: "Case Study: Poland", and "PhD Stories – METEOR Experience." CASE website with dedicated METEOR section. Updates on training activities, partner profiles, case studies, publications.
	They also utilise their social media channels: LinkedIn ; YouTube

4.3 Nord Universitet

Category	Activity
Publications and Peer-Reviewed Journal Articles	Anne Marit Valle and Marina Prilutskaya Plan to publish findings in Higher education (Springer)
Press Releases & Newspaper Articles	Press releases on their project news page Nord.no , similar to the ones already published. Publication in external local press, e.g.: Khrono - online news platform/magazine; Avisa Nordland - regional newspaper; and Utdanningsforskning - online journal/magazine. They cover topics related to universities, research, and education policy, making it relevant for academic and education-related communication.
Presentations at Third-Party Events	ECER 2026 Education Conference (August 2026) with around 2500-3000 attendees. Objective: To present METEOR's contributions to doctoral education. Targeting Professionals, researcher and policy makers. SEA-EU Conference (October 2025) with an expected 150-200 participants. Objective: Oral presentation of METEOR. It is an international forum dedicated to European university collaboration, innovation, and societal impact.
Workshops/Webinars/Conferences with Decision and Policy Makers	Research Seminar, Nord University: Approximately 70 attendees, focusing on presenting METEOR.
	Politicians via Teams meetings. Objective: Interview and share information about METEOR.

Stakeholder Engagement and Networks	Director of Educational and Child Welfare Services. Objective: Interview and share information on METEOR.
	National Forum for Supervisor Training to provide relevant information about the project and the METEOR Programme.
	Engage with rectos and deans face-to-face through interviews to exchange project related information.
Networking with Other Projects/Initiatives/Networks	The Nord University will maximise the networking opportunities at the conference of the SEA- EU initiative, which unites 9 coastal universities: Universidad de Cádiz (UCA); Université de Bretagne Occidentale (UBO); Kiel University (CAU); University of Gdańsk; University of Split; L-Università ta' Malta; University of Naples Parthenope; Universidade do Algarve (UALg); and Nord Universitet.
Communication and Dissemination Channels	The Nord University website is utilised for regular updates on the project development and important insights.
	They also have a broad social media coverage: LinkedIn ; Facebook ; Twitter ; Instagram ; YouTube ; and TikTok .

4.4 The Open University

Category	Activity
Publications and Peer-Reviewed Journal Articles	Alexandra Okada has already published a number of articles and a book and will continue her research in journals and publishers such as Springer , the International Journal of Artificial Intelligence in Education and on the OpenLearn magazine.
Press Releases & Newspaper Articles	There will be regular updates and press releases on the Open University's news article page. The Open University also contributes strongly to the news and knowledge articles for the METEOR project website .
Presentations at Third-Party Events	UNESCO Global Education Coalition (2025, 2026, 2027): Aimed at the global education international community, including academia, industry, government, and NGOs, with an expected 800 attendees, the objective is to raise awareness about METEOR and explore potential collaborations. UNESCO Digital Week (2025, 2026, 2027): Targeting the global education international community, including academia, industry, government, and NGOs, with around 100 attendees, the objective is to raise awareness about METEOR and discuss potential collaboration opportunities. UNITED NATIONS COP and Summits (2025): Engaging with the global education international community, including academia, industry, government, and NGOs, with an estimated 1000 attendees, the objective is to raise

	awareness about METEOR and encourage potential collaboration.
	ECSITE – Deep Dive Open Schooling and 8C’s Transversal Skills (2025, 2026, 2027): Targeting science education professionals, science centres, and science museums in Europe, with about 500 attendees, the objective is to raise awareness about the 8Cs tool and present METEOR project results.
	ASE-UK (2025, 2026, 2027): Focused on STEM education, science centres, and universities in the UK, with an expected 500 attendees, the goal is to raise awareness about the 8Cs tool and present the METEOR project’s results.
Workshops/Webinars/Conferences with Decision and Policy Makers	UNITED NATIONS COP30 (2025): Hosting a policy dialogue workshop for 50 attendees, targeting doctoral students, policymakers in education and labour ministries, university leadership, career offices, and employer organisations.
	The Open University will be providing high-level showcases of the METEOR training resources and tools at European Conferences and events ECSITE , ESERA and EC-TEL expecting between 20-50 attendees consisting of representatives of the European networks and university networks
	Policy Forum at the GEC Conference (UNESCO Global Education Coalition, 2025,2026,2027) as part of the UNESCO Global Education Coalition and <i>UNESCO Science Diplomacy event to showcase METEOR’s contribution to global education partnerships.</i>
Stakeholder Engagement and Networks	OStogether (Open Schooling EU network, researchers): Engaging via newsletters, the objective is to disseminate METEOR’s results and build awareness across the network.
	OSC (Open Societal Challenges, industries and NGOs): Engaging through newsletters the aim is to disseminate METEOR’s outcomes and foster knowledge exchange.
	UniversitiesUK (Universities in the UK, researchers & academics): Engaging through social media, the objective is to network and explore potential collaborations for the METEOR project.
	ASE-UK (Universities, Science Centres, and Science Museums): Engaging through face-to-face meetings and events, the objective is to facilitate mutual learning.
	BERA (British Educational Research Association): Engaging through events and meetings. It is the leading professional association for educational researchers in the UK. The objective is to facilitate mutual learning and knowledge exchange among educational researchers.
	BETT SHOW (Global education community): Engaging through events and meetings, the aim is to disseminate

	METEOR's results and foster connections with global education professionals.
Networking with Other Projects/Initiatives/Networks	Open and Universal Science OPUS helps reform the assessment of research towards a system that incentivise researchers to practice #OpenScience. They will cross collaborate in events and social media and promote the upskill.Map and METEOR framework.
	The Argus European University Alliance brings together 9 comprehensive research universities with deep regional engagement in medium-sized cities: Universidad de Granada; University of Graz; Universität Leipzig; Université Claude Bernard Lyon 1; University of Minho; Università degli Studi di Padova; Vilnius University; University of Wroclaw; Maynooth University They will cross collaborate in events and social media and promote the upskill.Map and METEOR framework.
	The CARDEA Network's overall objective is to enable the Professionalisation of Research Management as a valued career choice within the European Research Area. The Open University will be disseminating upSkill.Map tool with the METEOR Programme and connecting with the RM Comp framework.
	RMROADMAP.EU Network is about research management to strengthen the European Research Area and will also be engaged via events and social media to disseminate the METEOR programme and tools.
	Universities UK is a network of 141 thriving universities with opportunities for mutual learning and promoting METEOR results.
	Vitae – supports the professional development of researchers and works with institutions to build research capacity with opportunities for exchanging mutual learning resources and promoting METEOR results.
	Advance HE – supports learning and teaching in higher education, including research leadership and supervision training, with opportunities for mutual learning and promoting METEOR results.
Communication and Dissemination Channels	Website blogs and Articles: The Open University METEOR <i>webpage</i> is planned to be used for regular updates on the project development and important insights, Open University Research Blogs will be used to share research insights, case studies, and reflective pieces on METEOR progress and impact.
	Newsletter: Faculty and School newsletters (WELS, OSC): Feature regular updates on METEOR activities, partner events, and emerging findings. <i>Open Schooling Network (OS Together) newsletter</i> : Disseminates METEOR practices to a

	broader community of educators, researchers, and policymakers across Europe and Latin America.
	They also have a broad social media coverage: YouTube and LinkedIn .

4.5 Università Degli Studi Di Verona

Category	Activity
Publications and Peer-Reviewed Journal Articles	The University of Verona plans to publish in the peer-reviewed Diamond Open Access Journal Formazione & insegnamento ; the peer-reviewed scientific journal SIRD Giornale Italiano della Ricerca Educativa ; and the European Educational Research Journal (EERJ) .
Press Releases & Newspaper Articles	Press releases will be published in their UNIVR Magazine . Publication in external media outlets and newspapers such as: Heraldo ; Fuoriaula Network ; and the local Stampa Italiana .
Presentations at Third-Party Events	Convegno Nazionale Siped in June 2025 expected 80 academic attendees. The objective is to disseminate METEOR's first results. Job & Orienta in November 2025, targeting 200 attendees (students, civil society), to present METEOR's first results. Career Days (Spring/Autumn), around 100 attendees (students, civil society, employers), focusing on METEOR's first results. Convegno Internazionale Undergraduate Research in September 2025 (Torino), expected 80 attendees (academics), to present METEOR's first results. Conference for Professional & Practice-Based Doctorates in April 2026, expected 80 attendees (PhD students, early career researchers), to disseminate METEOR's results.
Workshops/Webinars/Conferences with Decision and Policy Makers	Conference for the Doctoral Board on PhD Project Supervision in December 2025, expected 50 attendees (Doctoral Board of the University of Verona), to present good practices and tools for PhD project supervision.
Stakeholder Engagement and Networks	Engage with HumanS@Meeting , a network of PhD students from the University of Verona, via online and face-to-face meetings and workshops. The aim is to engage PhD students and organise reflection meetings and workshops, fostering peer mentoring and benefiting other PhD candidates.
Communication and Dissemination Channels	The University of Verona website and newsletter are utilised for regular updates on the project development and important insights They also have a broad social media coverage from both UNIVR: LinkedIn , Instagram , Facebook , YouTube ; and CSI: LinkedIn ; Facebook ; Instagram ; YouTube

4.6 European University Cyprus

Category	Activity
Press Releases & Newspaper Articles	Press releases on EUC's website "News" section
	Publication in external local press, e.g. Paideia-News – a portal about education, including higher education and doctoral studies in Cyprus (Language: Greek).
Presentations at Third-Party Events	Submission of a Symposium at EARLI Conference in 2027. EARLI is the biggest educational association in Europe, representing over 3000 members in more than 60 countries. Objective: To present METEOR's contributions to doctoral education, targeting mainly academics and researchers at all levels.
	Doctoral Colloquium: Organised annually by the Cyprus Rectors' Conference. Objective: To present METEOR Academies, targeting doctoral students in Cyprus, as well as PhD coordinators and supervisors.
	Presentation of METEOR through the Blackboard course "EUC Early Career Researchers". Target audience: PhD students, early-career researchers and PhD coordinators. Objective: To present METEOR project and provide detailed information on METEOR Academies, urging students and researchers to apply.
Workshops/Webinars/Conferences with Decision and Policy Makers	Webinar through EUC's "Faculty Development Programme" targeting full-time and part-time faculty, as well as researchers who teach. Objective: To present METEOR's results.
Stakeholder Engagement and Networks	Cyprus Rectors' Conference. <i>Objective:</i> To present METEOR, METEOR Academies and final project results.
Networking with Other Projects/Initiatives/Networks	Presentation of METEOR project via different channels to the SUNRISE Alliance , a European University Alliance funded by the European Commission and consisting of nine small European universities with a strong focus on STEAM, including EUC.
	EUC will maximise the networking opportunities offered through its participation in Utrecht Network , a network of leading European research universities focusing on promoting international cooperation and advancing the internationalisation of higher education.
	The EUC Research Office serves as a EURAXESS Service Centre and can disseminate METEOR news and results to the Cyprus Network targeting researchers, entrepreneurs, universities, and businesses.
	EUC is a member of European Office of Cyprus , a non-profit, non-governmental organisation based in Nicosia, with representation offices in Brussels and in Athens, aiming to support universities and research centres to maximise the funding and development opportunities offered by the European Union.
Communication and Dissemination Channels	EUC's website and social media: Facebook , Instagram , LinkedIn , YouTube , X and TikTok
	EUC Research Office social media: Facebook and LinkedIn
	SOSCIETH website and social media: Facebook , LinkedIn

4.7 Jyväskylän Yliopisto

Category	Activity
Publications and Peer-Reviewed Journal Articles	They plan to submit articles on European Journal of Higher Education , Studies in Higher Education , Learning and Teaching (The International Journal of Higher Education in the Social Sciences) , and the Higher Education Journal
Press Releases & Newspaper Articles	Press releases on their project news page Jyu.fi
Presentations at Third-Party Events	Presentation at CHER Conference - Consortium of Higher Education Researchers (early September 2026), targeting higher education researchers, estimated 250 attendees. Objective: Scholarly presentation on the first feasible results of METEOR.
	Presentation at FERA 2026 - Finnish Educational Research Association Conference (November 2026), targeting doctoral students, supervisors, and higher education researchers, estimated 500 attendees. Objective: Scholarly presentation of METEOR results
Workshops/Webinars/Conferences with Decision and Policy Makers	Pre-conference at FERA 2026 (November 2026), targeting 40 doctoral students. Objective: Share METEOR's training methodologies with the Finnish doctoral students and supervisors' community.
Stakeholder Engagement and Networks	JYU will be engaging with CHER (Consortium of Higher Education Researchers) for dissemination of research results.
	Korkeakoulututkimuksen seura : Consortium of higher education researchers in Finland (Finnish scholarly association) for dissemination of research results and policy recommendations.
	Engaging with HE policymakers in Finland, including the Ministry of Education and Culture; National Agency for Education and the Finnish Education Evaluation Council for sharing research results and policy recommendations.
	Engage with rectors and deans face-to-face through interviews to exchange project related information.
Networking with Other Projects/Initiatives/Networks	The University of Jyväskylä will maximise the networking opportunities through the Doctoral pilot Network (OKM - Ministry of Education and Culture, Finland). The reform of the doctoral education in Finland is currently being piloted with 1000 fully funded, three-year doctoral positions. JYU will liaise with the pilot by participating in the evaluation of the pilot project. That way they have access to the steering group of the evaluation of the pilot /relevant policy makers. This will ensure to share experiences and support the policy recommendations.
	The University of Jyväskylä website is utilised for regular updates on the project development and important insights

Communication and Dissemination Channels	They also have a broad social media coverage: LinkedIn and YouTube
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4.8 Kastamonu Universitesi

Category	Activity
Press Releases & Newspaper Articles	Press releases on their project news page Kastamonu.edu.tr Kastamonu University will continue reaching out to local and national news agencies to share project press releases such as: Kastamonu Gazetesi (a local newspaper), Fırtına haber Gazetesi (a local newspaper), ihlas Haber Ajansı (one of the biggest news agencies in the country); Karabük net haber (a web news site); Çankırı Haber Net (a web news site); Tosya37 haber (a local newspaper sharing also on social media); Kanal101.tv (a web news site); Gazete Rize (a local newspaper); Haberjet (a web news site); Taşköprü Postası (a local newspaper).
Presentations at Third-Party Events	ESERA Conference 2025 (August 2025) with over 500 attendees. Objective: Oral presentation of METEOR results to researchers, teachers, EU representatives, and PhD/master students. STEM PD Conference 2025 (November, 2025) with over 200 attendees including researchers, educators, EU representatives and students. Objective: Oral presentation of METEOR results.
Stakeholder Engagement and Networks	Engage with Teacher Academies in Turkey through face-to-face meetings for disseminating METEOR's results. Objective: Interaction with doctoral trainees and new researchers. Engage with the Ministry of Education - Teacher Training Department in Turkey through face-to-face meetings to recruit participants and disseminate the METEOR project.
Networking with Other Projects/Initiatives/Networks	STEM PD Community of Practice (STEM CoP), founded in 2019 as an outcome of the STEM PD Net project, is an independent body of the network. Its overall aim is to provide a platform for knowledge exchange among its participants. Through each of its members, the network aims to substantially improve STEM education as it happens on a day-to-day basis in schools, by investing in teacher professional development. Objective: Aiming for cooperation and dissemination using their network and social media (8K+ followers) engage in mutual activities.
Communication and Dissemination Channels	The Kastamonu University website is utilised for regular updates on the project development and important insights and they are planning to launch their national METEOR project webpage on their university server. They also have a broad social media coverage: LinkedIn; YouTube; Instagram, X

4.9 Ilia State University

Category	Activity
Publications and Peer-Reviewed Journal Articles	They plan to submit articles to the open access International Journal of Doctoral Studies ; the Studies in Higher Education - leading international journal; and to the peer-reviewed journal Comparative Education .
Press Releases & Newspaper Articles	Press releases on their project website iliauni.edu.ge .
	Ilia State University is planning to publish news releases and articles on Netgazeti .
Presentations at Third-Party Events	Europe Day, targeting universities, schools, and organisations that have EU projects, expected 1000+ attendees, aimed at disseminating METEOR project objectives.
	Doctoral Training on Research Integrity (03.02.2025), 20-40 PhD students, aimed at introducing METEOR and its developments.
Workshops/Webinars/Conferences with Decision and Policy Makers	Presentation at ISU Conference, in 2027: Estimated 80-100 attendees, targeting researchers, policymakers, and academics. The objective is to disseminate METEOR project results.
Stakeholder Engagement and Networks	Engagement with stakeholder from the ETHICS project via the international seminar to disseminate METEOR results.
	Engagement with International Doctoral School at ISU for dissemination of METEOR results and experiences
Networking with Other Projects/Initiatives/Networks	Ethics ERASMUS : The ETHICS project aims to launch a systemic improvement intervention to improve the quality of Georgian University and Research-Performing Organisations (RPOs) research by launching measures to adhere to the foundations of high-quality research and excellence.
	International Doctoral School at ISU : IDS represent a central (cross-faculty) support unit at ISU assigned to enhance (structured) international doctoral education of high academic standards based on cotutelle agreements between partner institutions, promoting double/joint and international degree programs and supporting doctoral students in achieving academic excellence by offering doctoral skills training opportunities (methodological, subject-specific courses and transferable skills training), networking/social events as well as counselling services, guiding them towards internationally competitive doctoral degrees.

	HER-UKR Project : Challenges and opportunities for EU heritage diplomacy in Ukraine. The project will address the role of cultural heritage in the EU's external action. It is co-funded by the EU within the ERASMUS+ Jean Monnet Policy Debate action. The project is coordinated by KU Leuven under the leadership of Professor Lien Verpoest. The project organises winter/summer schools for doctoral students. The insights can be exchanged between METEOR and HER-UKR.
Communication and Dissemination Channels	The Ilia State University website is utilised for regular updates on the project development and important insights. They also have a broad social media coverage: LinkedIn ; YouTube ; Facebook .

4.10 Asociacion Para La Gestion Del Centro Europeo

Category	Activity
Presentations at Third-Party Events	IX Encuentro de Jóvenes Emprendedores (March 28, 2025), targeting 58 university master, PhD students, and young entrepreneurs. The objective is to introduce METEOR's main objectives and expected outcomes and highlight eco-conscious research transparency methodologies. Burgos Training Opportunities Trade Fair, targeting approx. 700 attendees including university master, PhD, and VET students. The objective is similar: to present METEOR's aims and emphasise transparent research practices.
Workshops/Webinars/Conferences with Decision and Policy Makers	Conference for the Doctoral Board on PhD Project Supervision in December 2025, expected 50 attendees (Doctoral Board of the University of Verona), to present good practices and tools for PhD project supervision.
Stakeholder Engagement and Networks	CEEI Burgos Board: Engagement through half-yearly regular meetings with CEEI Burgos partners to introduce the METEOR project, its main activities, and expected outcomes.
Communication and Dissemination Channels	The CEEI Burgos website and blog feature articles and news updates about METEOR. They also have a broad social media coverage: LinkedIn , Instagram , Facebook , X ; YouTube

4.11 Hacettepe Universitesi

Category	Activity
Publications and Peer-Reviewed Journal Articles	They plan to submit articles via their institutions website .
Press Releases & Newspaper Articles	Press releases on their project website hacettepe.edu.tr

Presentations at Third-Party Events	ESERA Conference 2025 (August 2025): Science educators, researchers, Master's and PhD students, policymakers, and educators of educators. 500 attendees expected. Objective: Introduce METEOR and its objectives.
	STEM PD Conference 2025 (November 2025) with over 200 science educators, researchers, teachers, Master's and PhD students. 150-200 attendees expected. Objective: Present METEOR project results.
	Imagine, Innovate, Impact event at European Researchers' Night (September 2025) targeting citizens, educators, teachers, Master's and PhD students, policymakers and researchers. The event includes a European Union corner. In this corner, EU-funded projects are presented. In this scope, we will introduce the project and give participants information about the project activities
Stakeholder Engagement and Networks	Engage with STEM PD (A community of practice with participants from Turkey) via WhatsApp. Objective: Introduce the METEOR project and disseminate its results.
	Engage with researchers & academics, industry, and policymakers in face-to-face meetings. Objective: Disseminate METEOR's results.
Communication and Dissemination Channels	The Hacettepe University website is utilised for regular updates on the project development and important insights.
	They also have a broad social media coverage: LinkedIn ; YouTube ; Facebook ; Instagram , X

4.12 Roskilde Universitet

Category	Activity
Publications and Peer-Reviewed Journal Articles	RUC plans to publish in The Journal of Higher Education (Taylor & Francis), Danish Journal of Higher Education (DUT) DUN , The Journal of Higher Education (JSTOR), and International Journal of Doctoral Studies (IJDA)
Press Releases & Newspaper Articles	Information about the project and press releases on the university homepage RUC and RUCs Facebook and social media
	News in local and regional newspapers and sites, e.g.: SN and in national online journal for research Forskerforum
Presentations at Third-Party Events	We plan to participate and present papers aera 2026 and ECER 2026 .
Workshops/Webinars/Conferences with Decision and Policy Makers	Planning a national workshop of PhD administrators and policy makers in 2027, presenting the results of the project and discussing perspectives for the development of doctoral education.

Stakeholder Engagement and Networks	Participating in discussions with national PhD School management on the project and its impact as well as presenting for the National Working Group on Doctoral Schools organised by Danish Universities
	Engagement with the Ministry of Education on the national strategy for doctoral education.
	Networking with the providers of the educational program for national doctoral supervisors.
Networking with Other Projects/Initiatives/Networks	Collaborating and dissemination with a Norwegian Doctoral School for dissemination, PROFRES - The Interdisciplinary, Interprofessional and Practice-Near Research School
Communication and Dissemination Channels	The RUC homepage will be used for updates on the project development and important insights.
	RUC is present on well-established social media platforms: LinkedIn , YouTube .

4.13 Universidade Do Estado Da Bahia

Category	Activity
Publications and Peer-Reviewed Journal Articles	UNEB plans to publish in journals such as Studies in Higher Education , International Journal of Doctoral Studies (IJDS), RBPB – Revista Brasileira de Pós-Graduação , Revista Brasileira de Educação (RBE) , and Educação & Sociedade .
Press Releases & Newspaper Articles	UNEB plans to publish dissemination content about METEOR in the following national media outlets: Revista Ensino Superior , Jornal da Ciência (SBPC) , Observatório do Conhecimento , Nexo Jornal – Especial Educação e Ciência , and Revista Educação .
Presentations at Third-Party Events	IX Seminário Internacional Web Currículo – PUC-SP (Nov 2025), approx. 100 attendees. Target: university students, teachers, and researchers. Objective: Disseminate METEOR.
	XVII Congresso Nacional de Educação – EDUCERE (1–4 Sep 2025), approx. 200 attendees. Target: researchers, educators, and policymakers.
	42ª Reunião Nacional da ANPEd & WERA Focal Meeting (26–30 Oct 2025), approx. 100 attendees. Target: academic and education policy stakeholders.
Workshops/Webinars/Conferences with Decision and Policy Makers	Webinar of the METEOR Project (2025), targeting 32 postgraduate coordinators from UNEB. Objective: Disseminate METEOR and gather contributions.
	Workshop of the METEOR Project (2026), targeting 30 industrial employers. Objective: Disseminate the project and collect feedback.
Stakeholder Engagement and Networks	UNEB Postgraduate Community: Engagement via online enrolment through UNEB website
	PPGDC Postgraduate Community: Engagement via ppgdc.ufba.br .

Networking with Other Projects/Initiatives/Networks	Connect Project 2030 (OU–UK collaboration in scientific education): Contact and collaboration planned via project website. Objective: Network with other international projects linked to doctoral and educational innovation.
Communication and Dissemination Channels	The UNEB website features updates on the METEOR project.
	PPGDC-Rede YouTube Channel . TV UNEB YouTube Channel – Dissemination through institutional broadcasting platforms.

5 Dissemination materials

This chapter outlines the materials that will be used and the dissemination activities that will be conducted to deliver the relevant project information to the audience.

5.1 Project identity

Central to the dissemination activities and materials is a uniform project identity reflected through the METEOR naming, METEOR logos, and the METEOR templates for presentations, posts, reports and newsletters. Additionally, the project identity will be reflected in any dissemination and materials like the METEOR leaflets, posters and rollups, as well as content on the METEOR project website, training platform and social media channels. The identity will also be used on the training materials.

The following figures present the METEOR logo and icon as well as the colour palette.



Figure 1. METEOR Logo - inverted version



Figure 3. METEOR logo – coloured version



Figure 2. METEOR clear space

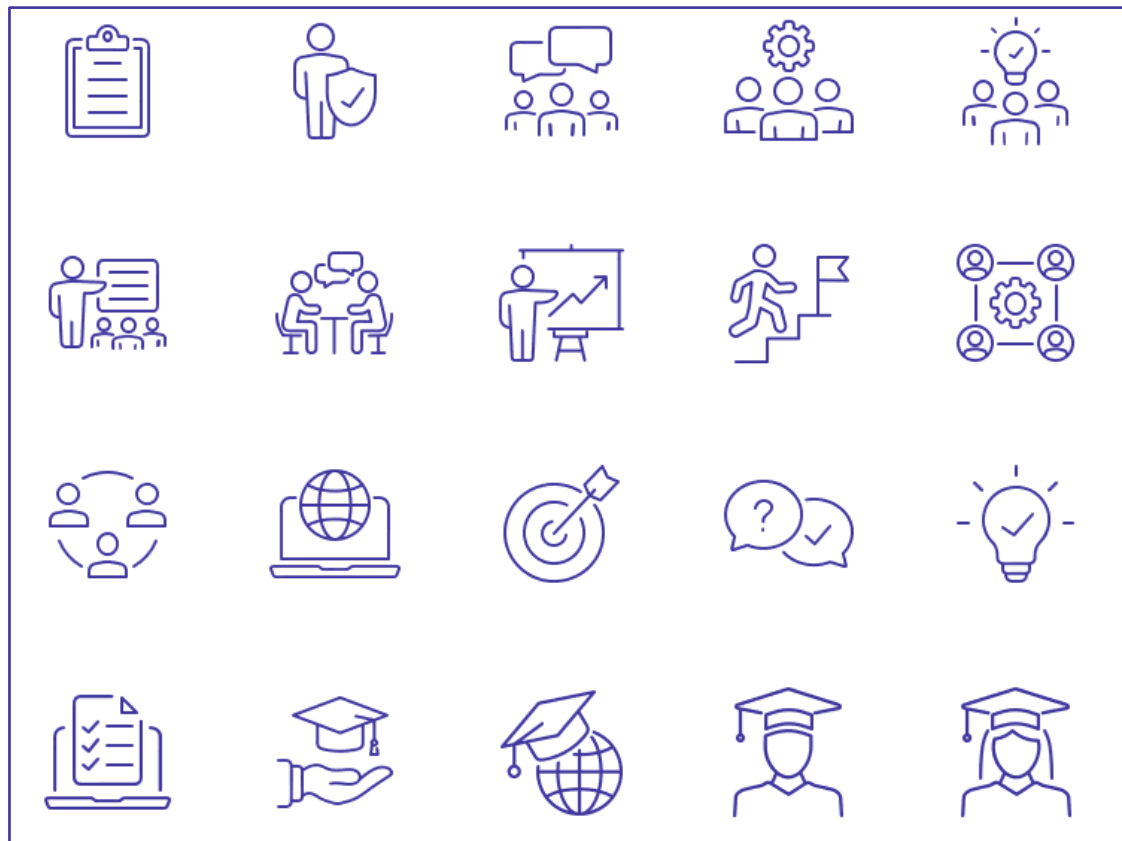


Figure 4: METEOR Icon Set

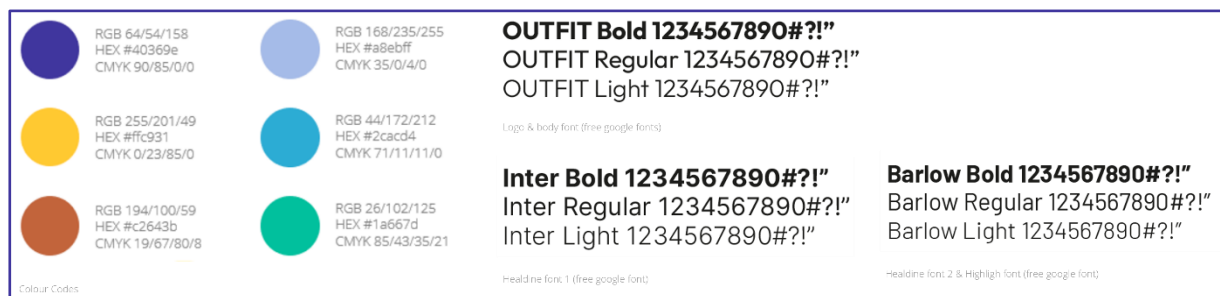


Figure 5: METEOR font and colour palette

To ensure that the METEOR project's visual identity reflects its commitment to inclusivity, key visuals were established to represent a broad spectrum of individuals across ethnicity, gender, age, and ability. The imagery includes representation of people with special educational needs, older learners, and individuals using wheelchairs, ensuring that the visual identity aligns with European values of accessibility and inclusivity.



Figure 6. METEOR Key visuals

Table 5 provides an overview of all communication and dissemination materials that have been and will be created for the project.

Table 5. Communication and Dissemination materials - Overview

Type	Description
Leaflet	METEOR project leaflet including the background of the project, its objectives and basic facts
Business cards	Business cards in the METEOR design with contact information
Roll-up	Design for a roll-up to be used in public meetings and conferences
Presentation	PowerPoint template to be used for presentations of the METEOR project
Deliverable	METEOR deliverable template with formatting examples and a given basic structure
Posters	For university facilities, conferences and similar occasions
Project folder	To be used for meeting and conferences including materials like stickers, pens, and bookmarks
Website	The METEOR website is the main pillar of the project's online presence includes information about the project, news and knowledge articles, media downloads, and more.

Social posts	Regular posts on the project's channels such as LinkedIn
Newsletter	Provides interested audiences with the main actual topics within the project and will be emitted at least twice a year.
Infographics	A basic set of infographics have been created and will be expanded in the course of the project.
Graphics	Canva graphics for social media, press release, announcements with METEOR design
Promotional banners	Banners to promote activities such as events, etc. in online media
Video animation	Short logo animation video created for METEOR videos

5.1.1 Print materials and templates

To promote the project, several print materials have been created. The METEOR leaflet reflects the project identity and includes contact information as well as the most important project facts, the project background and its objectives. The leaflet has been distributed to all consortium partners and is available to download on the project website under "Media" and can be handed out at events or conferences to interested stakeholders.



Figure 7. METEOR Leaflet (Front)

Project Background

The METEOR project is driven by the need to transform doctoral education to better align with societal challenges and the demands of a rapidly evolving labour market. While the PhD is the highest academic qualification, its traditional focus on individual academic achievement often misses to equip researchers with the transversal skills needed to thrive in interdisciplinary, collaborative, and non-academic environments. METEOR aims to tackle skill mismatches, limited career guidance, and mental health pressures of doctoral students and early career researchers (ECRs).

To achieve this, METEOR delivers a comprehensive program combining evidence-based training with participatory methodologies. The project develops innovative training resources focusing on transversal skills like teamwork, intercultural competence, communication, and entrepreneurship. Core activities are summer schools, peer mentoring, and creating transdisciplinary research proposals aligned with the UN Sustainable Development Goals, enhancing researcher employability, mental well-being, and societal impact.

The METEOR consortium comprises 13 partners, including leading universities, research institutes, and training providers from Poland, Norway, Denmark, Finland, the United Kingdom, Italy, Cyprus, Spain, Austria, Georgia, Türkiye, and Brazil. Leveraging strong connections with national education ministries and international networks, the project delivers long-lasting improvements to doctoral education and researcher development worldwide.

METEOR Objectives



EVIDENCE-BASED INNOVATION: Advance doctoral and early researcher training by integrating evidence-backed methodologies to address societal challenges.



TRANSVERSAL SKILLS TRAINING: Equip researchers with cutting-edge skills through a co-created, interactive training program delivered both online and in-person.



POLICY IMPACT: Shape the future of doctoral education with actionable recommendations to influence institutional and governmental policies.



SUSTAINABLE COMMUNICATION: Disseminate project outcomes broadly, ensuring long-term impact and fostering a global community of innovative researchers.



Project Facts

Duration

12/2024 to 11/2027

Programme

HORIZON Europe

Reference

101178320

Coordinator

CASE - Center for Social and Economic Research (Poland)

**FOLLOW US
& FIND OUT MORE
ABOUT OUR LATEST
DEVELOPMENTS**

 www.meteorhorizon.eu

 office@meteorhorizon.eu

 METEOR Project



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Figure 8. METEOR Leaflet (Back)

In addition to the leaflet, a roll-up has been created that partners can use to present the project at conferences, the METEOR Academies or other events.



Figure 9. METEOR Roll-up

For dissemination purposes, business cards have been designed that can be handed out at in-person events.



Figure 10. METEOR Business card

Furthermore, stickers of the METEOR logo and icon have been designed and printed.



Figure 11. METEOR Sticker templates

A A4 folder has also been designed for conferences, workshops and the METEOR Academies.



Figure 12. METEOR A4 Folder

To ensure a coherent identity of presentations about the METEOR project at events and conferences, a presentation template has been designed that can be used by partners and includes a variety of different types of slides which reflect the project's colours and visual identity.



Title of the presentation

Sub title of the presentation

Organisation name or similar

Person name | Role (or similar)

Event name | Location (or similar)

Date (or similar)











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Click to add title

Click to add text

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METEOR
16

Figure 12. METEOR presentation template

To align all deliverables with the project identity and to ensure a coherent design among all of them, a deliverable template has been created. This template will be used for all project deliverables.

Figure 13. METEOR deliverable template

5.2 Recruitment Material

To support Work Package 4 recruitment activities and ensure effective outreach to potential programme participants, SYNYO GmbH developed a comprehensive recruitment material package for use by all consortium partners. This package was designed to present the METEOR Programme in a clear, accessible, and visually appealing manner across various formats suited for both print and digital dissemination. It includes:

- A 4-page leaflet (A4 format), ideal for detailed digital and professional print distribution;
- A concise 2-page information sheet (A4 format), optimised for double-sided in-house printing; and
- A high-impact poster (A0 format) featuring a QR code that links directly to the [METEOR Programme](#) subpage on the official project website, suitable for promotion within university premises.

These materials serve to inform doctoral students and early-career researchers about the benefits of joining the METEOR Programme, the activities involved, and the opportunities for international collaboration, training, and mentorship within the Horizon Europe framework.



METEOR

Essential Information for Participants

Methodologies for Teamworking in Eco-outwards Research - Building Skills for Doctoral Students and Early Career Researchers

www.meteorhorizon.eu
office@meteorhorizon.eu
[in METEOR Project](#)

What is METEOR?

METEOR - Methodologies for Teamworking in Eco-outwards Research - is a Horizon Europe project designed to strengthen the transversal skills of doctoral students and early career researchers in areas such as teamwork, collaboration across disciplines and borders, research project design and management, and communication. The term 'eco-outwards' refers to the METEOR's guiding principle that the results of research projects should create an outward impact on broader research ecosystems and societal challenges.

Participation in METEOR research

You are invited to participate in METEOR's Programme activities for doctoral and early career researchers. Existing doctoral training does not always help candidates to develop their teamwork, networking and other transversal skills, also known as transferable competences. METEOR offers a unique opportunity to learn in practice how to collaboratively work on international research projects that have a sustainable impact on society.

What is the project's purpose?

METEOR's overall aim is to equip participants with the necessary skills to take up a wide range of opportunities in industry, the public sector, and academia. Project activities for PhD students and ECs include METEOR online resources, in-person METEOR Academies, research proposal preparation, and international team cooperation. All activities will be supported by experienced academics who will mentor participant teams and evaluate research proposals. We will also offer training activities for supervisors and others involved in postgraduate education and research.



What are the benefits of taking part?

- Transversal Skills:** You will benefit from the training activities by enhancing and acquiring transversal skills useful for that are valuable for both your education and career.
- International Collaborations:** You will collaborate and network with international participants from various fields and create innovative research proposals with the potential for real-life implementation.
- Mentorship:** You will receive mentoring from senior academics engaged in the project.
- Career Boost:** You will be a part of a major EU-funded training scheme, which can boost your CV and show you how EU-funded projects work.

Your local institution may also offer additional benefits. Contact your country's representative to learn more.

Why have I been chosen?

METEOR's training activities are one of the core project activities. You may be an excellent candidate for participating in them! We are recruiting approximately 300 participants for this phase of the project.

What will happen if I take part?

Online & In-person Training: You will be involved in **in-person and online training activities** in teams of international peers. While the majority of the training courses will take place online, there will also be two rounds of in-person METEOR Academies (similar to summer/winter schools) for which expenses for travel and accommodation will be reimbursed.

Commitment: The overall period of participants' engagement is between 15 and 18 months. Your average engagement necessary for this project will be approximately 1 hour/week, with some periods of more intensive work and some with less.

Networking Opportunities: You will regularly meet online with your international research team. There will be 10 academic themes for online training resources, which you will complete individually and as a group. Two in-person METEOR Academies, each lasting 5-6 days, will take place in 10 locations, with dates between Oct 2025 - Feb 2026 and between Feb 2027 - May 2027. Additionally, you will maintain regular contact with your team's academic mentor.

Detailed information regarding arrangements will be provided by the researcher(s) from your country's university.

REFLEXIVITY	KNOWLEDGE	ACTION
CARE	KNOW	DO
5. Transformative Research	2. Intercultural Competence and Inclusion 3. Collaboration and Teamwork 4. Supervision and Mentoring 5. Research Proposal Evaluation 6. Research and Innovation Project Design 7. Impact and Behavioural Change 8. Project Management and Implementation 9. Entrepreneurship, Exploitation and Career Development 10. Communication and Dissemination	Research & Innovation proposals in peer mentoring groups

How can I take part?

Taking part in this project is entirely voluntary, and is a valuable and upskilling addition to your PhD work. You may choose to fully participate or only in some of the project activities, but please inform us about the scope of your participation upfront. Nevertheless, you may withdraw from the project at any stage of the participation, and there will be no institutional or informal consequences.

What do I have to do?

Start by signing the consent form and providing your contact details so that we can send you details about your engagement in the project. Your designated researcher will provide you with detailed instructions.

What will happen to the results of METEOR?

METEOR will publish its results in a wide range of formats (e.g., reports, conference presentations, academic articles, and promotional materials). We also aim to develop an innovative training programme, which will serve as a sustainable model for continuing METEOR principles and activities beyond the project's conclusion. We expect these outcomes will be useful for practitioners and policymakers at all doctoral education and training levels.

Who is organising and funding the research?

METEOR is a three-year project funded by the Horizon Europe work programme of the European Union, project number 101178320. It is coordinated by CASE (Center for Social and Economic Research) and involves a consortium of 13 partners from Poland, Cyprus, Spain, Georgia, Denmark, the UK, Austria, Norway, Italy, Finland, Türkiye, and Brazil.

Contacts for further information:

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Italy (University of Verona)	Marta Milani	marta.milani@univr.it
Finland (University of Jyväskylä)	Josephine Lau	josephine.pw.lau@jyu.fi
Georgia (Ili State University)	Marika Kapanadze	marika_kapanadze@ilium.edu.ge
Norway (Nord University)	Anne Mari Vølle	anne.m.volle@nord.no
Spain (CEEI Burgos)	Juan Carlos Martínez Barrio	info@ceeburgos.es
The UK (The Open University)	Alexandra Okada	ale.okada@open.ac.uk
Türkiye (Hacettepe University)	Gülşahin Çakmakcı	cakmakci@hacettepe.edu.tr
Türkiye (Kastamonu University)	Selçukhan Kaymakcı	skaymakci@kastamonu.edu.tr
Poland (CASE-Center for Social and Economic Research)	Martyna Gliniecka	meteor@case-research.eu
Brazil (State University of Bahia)	Silvia Ferreira Ribeiro	sfr@uol.com.br

Project Coordinator:

CASE - Center for Social and Economic Research: meteor@case-research.eu

More information can be found in the **FAQ section on our website**.



MAKE SURE TO FOLLOW OUR LINKEDIN FOR IMPORTANT NEWS AND UPDATES!

in METEOR Project



Duration
12/2024 to 11/2027

Programme
HORIZON Europe

Reference
101178320



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Figure 14 Recruitment Leaflet A4 (4-pager)



METEOR Project
www.meteorhorizon.eu
office@meteorhorizon.eu





Essential Information for Participants

Methodologies for Teamworking in Eco-outwards Research - Building Skills for Doctoral Students and Early Career Researchers

What is METEOR?
METEOR - Methodologies for Teamworking in Eco-outwards Research - is a Horizon Europe project designed to strengthen the transversal skills of doctoral students and early career researchers (ECRs) in areas such as teamwork, collaboration across disciplines and borders, research project design and management, and communication. The term 'eco-outwards' refers to the METEOR's guiding principle that the results of research projects should create an outward impact on broader research ecosystems and societal challenges.

Participation in METEOR research
You are invited to participate in METEOR's Programme activities for doctoral and early career researchers. Existing doctoral training does not always help candidates to develop their teamwork, networking and other transversal skills, also known as transferable competencies. METEOR offers a unique opportunity to learn in practice how to collaboratively work on international research projects that have a sustainable impact on society.

What is the project's purpose?
METEOR's overall aim is to equip participants with the necessary skills to take up a wide range of opportunities in industry, the public sector, and academia. Project activities for PhD students and ECRs include METEOR online resources, in-person METEOR Academies, research proposal preparation, and international team cooperation. All activities will be supported by experienced academics who will mentor participant teams and evaluate research proposals. We will also offer training activities for supervisors and others involved in postgraduate education and research.

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Why have I been chosen?
METEOR's training activities are one of the core project activities. You may be an excellent candidate for participating in them! We are recruiting approximately 300 participants for this phase of the project.

What will happen if I take part?
Online & In-person Training: You will be involved in in-person and online training activities in teams of international peers. While the majority of the training courses will take place online, there will also be two rounds of in-person METEOR Academies (similar to summer/winter schools) for which expenses for travel and accommodation will be reimbursed.

Commitment: The overall period of participants' engagement is between 15 and 18 months. Your average engagement necessary for this project will be approximately 1 hour/week, with some periods of more intensive work and some with less.

Networking Opportunities: You will regularly meet online with your international research team. There will be 10 academic themes for online training resources, which you will complete individually and as a group. Two in-person METEOR Academies, each lasting 5-6 days, will take place in 10 locations, with dates between Oct 2025 - Feb 2026 and between Feb 2027 - May 2027. Additionally, you will maintain regular contact with your team's academic mentor.

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Türkiye (Kastamonu University)	Selahattin Kaymakci	skaymakci@kastamonu.edu.tr
Poland (CASE - Center for Social and Economic Research)	Martyna Gliniecka	meteor@case-research.eu
Brazil (State University of Bahia)	Silvia Ferreira Ribeiro	sfribeiro@uneb.br

Project Coordinator:
CASE - Center for Social and Economic Research: meteor@case-research.eu
More information can be found in the **FAQ section on our website**.



MAKE SURE TO FOLLOW OUR LINKEDIN FOR IMPORTANT NEWS AND UPDATES!

 **METEOR Project**

METEOR	Duration	Programme	Reference
	12/2024 to 11/2027	HORIZON Europe	101178320



Funded by the European Union



Partners: EUC, RUC, UNIV, CASE, etc.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.

Figure 15 Recruitment Leaflet A4 (2-pager)

JOIN THE METEOR PROGRAMME!

Enhance your research skills through international collaboration and impactful research

Join the EU-funded METEOR project and gain access to a unique opportunity for personal and professional growth! Benefit from transversal skill development, international collaboration, mentorship and a career boost through:

- Online Training Recourses
- Research Proposal Development
- 2 in-person METEOR Academies (travel and accommodation covered)*

Who Can Apply?
Doctoral students and early career researchers.

Commitment
On average, 1 hour/week—with some periods requiring more intensive work, and others with less.

How to Participate
Scan the QR code for:

- Full details on the METEOR Programme
- Contact information for local representatives
- FAQs and how to get involved

* The two in-person METEOR Academies (5–6 days each) will take place at 10 partner locations across Europe, with dates between October 2025 – February 2026 and February 2027 – May 2027

Funded by the European Union

Partners:

www.meteorhorizon.eu | office@meteorhorizon.eu | in METEOR Project

Figure 16 Recruitment Poster A0

6 Channels and online presence

To ensure stakeholders and the general public stay informed about the METEOR project, several communication and dissemination channels have been established. These include the METEOR website, news and knowledge articles published on the website, social media platforms and the METEOR newsletter. These channels will be consistently utilised to maintain communication with stakeholders and effectively disseminate project results. Other communication and dissemination activities and events such as the METEOR Academies, conferences and workshops are outlined in section 6.

Please note that this section is closely related to D6.2 “METEOR website and communications structure” which is an additional report that provides additional insights into the structure of the website and communication channels.

6.1 METEOR Project Website

The METEOR website serves as the central hub for disseminating key information about the project. Accessible at <https://www.meteorhorizon.eu/>, the website was launched in the early stages of the project and is continuously updated with new content. Visitor activity is tracked using Google Analytics to assess engagement and optimise content delivery.

The website features the following sections:

- Home Page: This provides an overview of the METEOR project, highlighting its objectives, the consortium and invites to follow the LinkedIn profile. Once live, it will also feature a link to the LearnDash plugin "METEOR Training Recourses" section, where participants can access the learning materials and courses related to the METEOR Programme.
- About Section: This section provides detailed information about the METEOR project background, including its goals and objectives. It also provides in detail the project methodology, project structure and project impact.
- METEOR Programme Section: This section provides in-depth detail about the entire METEOR Programme that doctoral students and early career researchers are being recruited for, it provides all necessary information about the programme, its purpose, benefits, training topics, contact information from all local university representatives and a detailed “drop-down” style FAQ section.
- News Section: Regular updates on the progress of METEOR, including project achievements, events, and announcements. This section also features knowledge articles about domain related topics.
- Consortium Page: This section showcases the consortium partners and provides details about their roles in the project.
- Media Section: Provides access to downloadable materials, including the METEOR logo pack, the roll-up, and promotional leaflets.
- Contact Page: Includes contact information for the project and a contact form for stakeholders to reach out with inquiries or collaboration proposals.

By leveraging the METEOR website, the project ensures continuous engagement with its stakeholders and the broader research community.

Methodologies for teamworking in eco-outwards research

Building skills for doctoral students and Early Career Researchers



Project Summary

METEOR is an EU-funded project transforming doctoral education by equipping PhD students and early-career researchers with essential transversal skills. Through innovative training, interdisciplinary collaboration, and hands-on summer schools, METEOR enhances career readiness and strengthens the societal impact of research. Policy recommendations and the long-term access to the project outcomes and resources will ensure lasting improvements in doctoral training across Europe and beyond.

Find us on LinkedIn!



[Click here](#)

Project Objectives



EVIDENCE-BASED INNOVATION

Advance doctoral and early researcher training by integrating evidence-backed methodologies to address societal challenges.



TRANSVERSAL SKILLS TRAINING

Equip researchers with cutting-edge skills through a co-created, interactive training program delivered both online and in-person.



POLICY IMPACT

Shape the future of doctoral education with actionable recommendations to influence institutional and governmental policies.



SUSTAINABLE COMMUNICATION

Disseminate project outcomes broadly, ensuring long-term impact and fostering a global community of innovative researchers.

Consortium

















Figure 17. METEOR Project website (Home Page)

6.2 Social media

To maximise awareness of the METEOR project and facilitate two-way communication with stakeholders, both a LinkedIn and an X (formerly Twitter) account have been established and are managed by SYNYO GmbH. While the LinkedIn account has been actively utilised to share updates, event information, and engage with the community, the X account has not been actively used due to concerns regarding the platform's credibility and alignment with European values.

The European Commission encourages the use of social media for communication and dissemination in EU-funded projects, provided that the platforms chosen align with the project's values and objectives. In light of recent developments, including investigations into X's compliance with the Digital Services Act and concerns over the spread of disinformation, the consortium has decided to prioritise platforms that uphold European standards of trust, security, and inclusion.

A survey was conducted among the consortium partners to assess their preferences regarding the use of X for METEOR updates. The results showed that 53.8% of partners preferred not to use X for dissemination, while 30.8% supported its use, and 15.4% had no strong opinion either way. This feedback has informed the consortium's decision to prioritise the LinkedIn platform, which has been used to its full potential for METEOR's communication needs. However, the profile of X is not deactivated, and can be used in the future, if it makes sense, and the consortium decides on this.

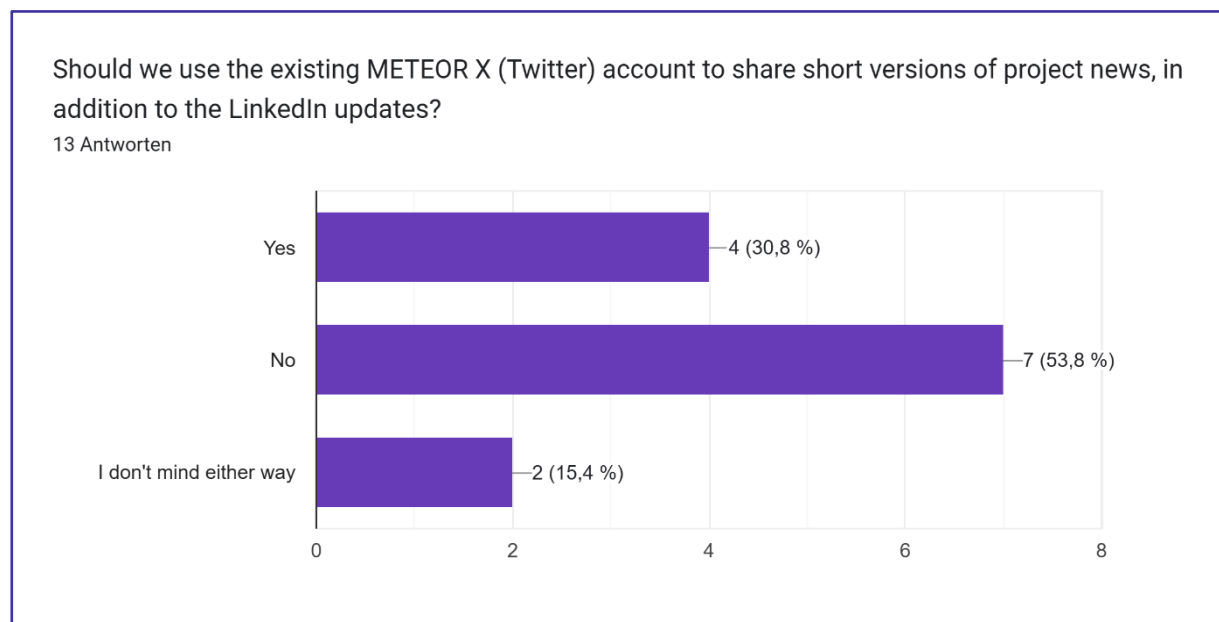


Figure 18. Survey result regarding use of METEOR X account

In addition to the official METEOR channels, all social media platforms maintained by consortium partners will be leveraged to maximise visibility and engagement. These accounts will be used to promote METEOR updates, events, and outcomes to each partner's established professional and institutional networks. A comprehensive overview of these partner channels is provided in Section 4 Individual Communication and Dissemination Plans and in D6.2. This collaborative approach ensures broad and decentralised dissemination, reaching diverse audiences across the academic, policy, and innovation communities.



Figure 19. METEOR X page

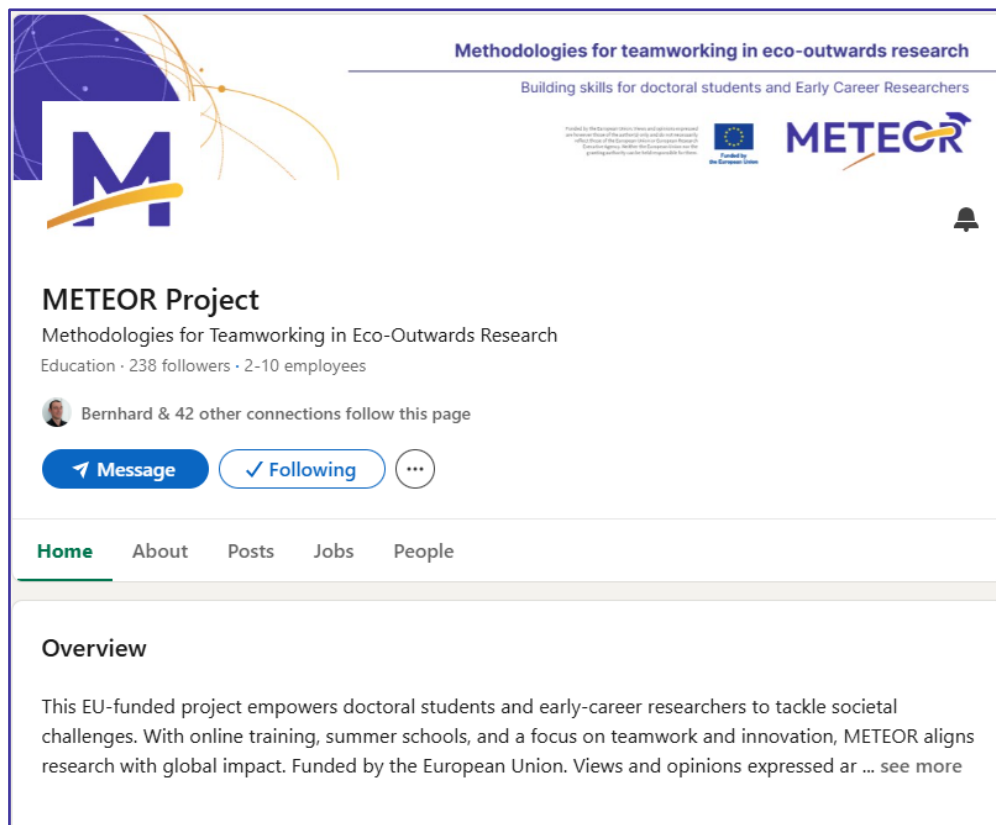


Figure 20. METEOR LinkedIn page

To support partners in creating social media content and familiarise them with the established system, guides have been developed by SYNNO and distributed.

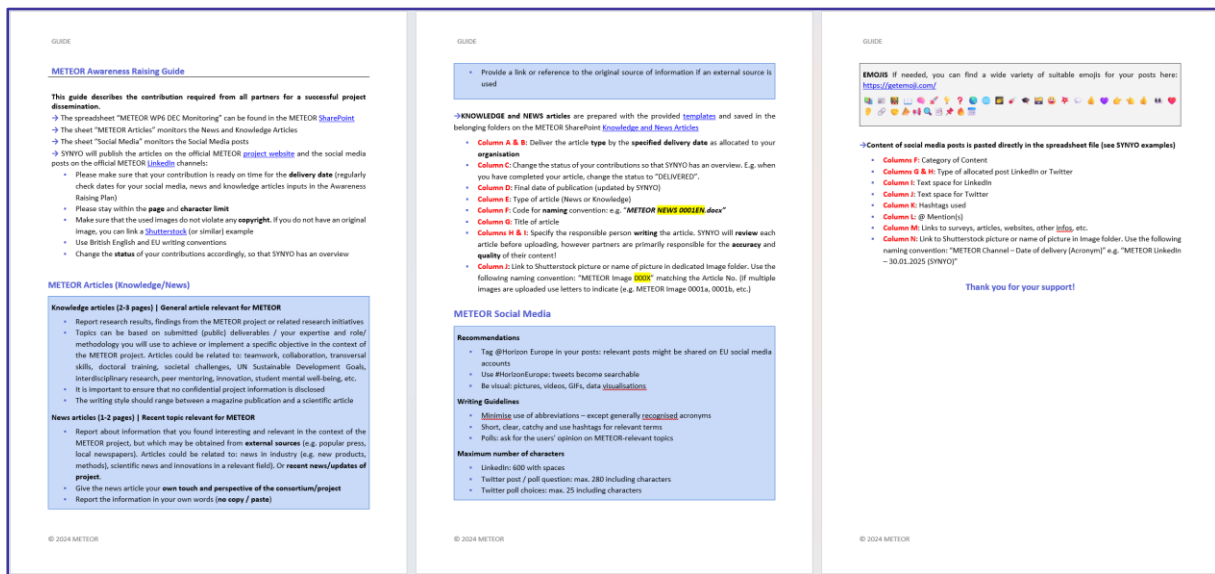


Figure 21. METEOR guide for articles and social media posts

6.3 Newsletter

The METEOR project utilises LinkedIn's Newsletter feature to offer regular updates and engage directly with stakeholders, participants, and the broader research community. This approach was chosen over a traditional sign-up newsletter because it enables more dynamic and direct engagement with readers. By leveraging the LinkedIn platform, which is the key source for METEOR project-related updates, the newsletter can be shared more widely within the professional network and foster greater interaction with content.

The LinkedIn Newsletter was activated once the METEOR LinkedIn profile reached 150 followers, and it will be sent out at least four times per year. It provides updates on the project's progress, key milestones, upcoming events, and opportunities for involvement. The advantage of using LinkedIn is that it allows for immediate feedback and engagement from recipients, creating a two-way communication channel that enhances interaction and visibility within the project's target audience. Subscribers can engage directly with the content, facilitating discussions and providing a platform for further collaboration and networking.

The first edition of the METEOR LinkedIn Newsletter was published in April, and all issues are available on the METEOR website in the "Media" section.



METEOR Newsletter #1

METEOR Project
220 followers

April 24, 2025

METEOR - Methodologies for Teamworking in Eco-outwards Research is a Horizon Europe project designed to strengthen the transversal skills of doctoral students and early career researchers (ECRs) in areas such as teamwork, cross-disciplinary and cross-border collaboration, research project design and management, and communication. The term 'eco-outwards' refers to METEOR's guiding principle that the outcomes of research projects should have a positive impact on broader research ecosystems and address societal challenges.

[Home](#) | [About](#) | [Consortium](#) | [METEOR Programme](#) | [Contact](#) | [LinkedIn](#)

Join the METEOR Project: Enhance Your Research Skills with International Collaboration!

We are excited to invite 300 doctoral students and early career researchers to participate in the METEOR Programme and benefit from:

- Transversal Skills Development:** METEOR focuses on enhancing your teamwork, communication, and project management skills—key competencies essential for success in academia, industry, and the public sector;
- International Collaboration:** You will work alongside international participants from various fields, developing innovative research proposals with the potential for real-world implementation;
- Mentorship:** Throughout your participation, you will receive expert guidance from senior academics and researchers, supporting you in refining and strengthening your research proposals;
- Career Boost:** Being part of an EU-funded project adds a unique and valuable experience to your CV, offering insights into the workings of large-scale EU research initiatives.



METEOR Programme

Programme Details

The METEOR project offers a comprehensive and innovative training program, including:

- Online Training Recourses:** You will engage in 10 academic themes, which you will complete individually and as a group;
- Research Proposal Development:** You will have the opportunity to develop transformative innovation and research proposals under the mentorship of experts;
- 2 METEOR Academies:** These immersive in-person events (5-6 days each) will take place in various locations across Europe, with travel and accommodation costs covered;
- Commitment:** Your involvement will be approximately 1 hour per week on average, with some periods of more intensive work and some with less.

How Can You Participate? Participation is voluntary, and you can engage in the full Programme or only in some of the activities. To get started, simply sign the consent form and provide your contact details.

Get Involved! For more information and to participate, visit the [METEOR website](#) or reach out to your [local representative](#).

Stay updated and join the conversation by following the [METEOR LinkedIn profile](#).

METEOR Consortium Partners: A Strong Collaborative Network

The METEOR project involves a dynamic [consortium of 13 institutions](#) from Europe and Brazil, each contributing specialised expertise to enhance doctoral and early career researchers' skills in collaboration, project design, and research management.



Consortium partners at kick-off event in Warsaw

- CASE – Centre for Social and Economic Research (Poland)** As the project coordinator, CASE is a leading non-profit research institute with a strong track record in social and economic research. CASE is recognised for its impactful policy insights and its role in shaping European and global discussions on sustainability and higher education. It coordinates project management and supports all other work packages with expertise in education research and skills development.
- Nord University (Norway)** Nord University, with a focus on interdisciplinary education, provides expertise in sustainable development, global citizenship, and PhD supervisor development. It brings a practice-oriented approach to METEOR, enriching the research with peer learning and inclusive education strategies.
- The Open University (United Kingdom)** The largest academic institution in the UK, the Open University is renowned for its commitment to accessible higher education. Through its research centre Rumpus, the Open University focuses on inclusive learning, gender equity, and global education. Its involvement ensures the integration of international perspectives, particularly from Asia, Africa, and South America.
- Università Degli Studi Di Verona (Italy)** The Centre for Intercultural Studies at the University of Verona works on promoting intercultural dialogue and competence. It plays a key role in the evaluation and policy impact of METEOR, focusing on communication and conflict management.
- European University Cyprus (Cyprus)** The European University Cyprus is dedicated to fostering research excellence across its multiple disciplines, including social sciences and health. EUC's substantial contribution to METEOR includes active participation in all work packages, supporting research and innovation initiatives.
- University of Jyväskylä (Finland)** A leader in educational research, the University of Jyväskylä contributes through its Finnish Institute for Educational Research, focusing on learning, guidance, and development of education. Its involvement ensures that METEOR's training activities are rooted in evidence-based research.
- Kastamonu University (Türkiye)** Kastamonu University brings its strong expertise in interdisciplinary education and international collaboration, emphasising sustainable development and the integration of academic rigor with practical applications. The university is actively involved in enhancing the transversal skills of PhD candidates and early career researchers.
- Ila State University (Georgia)** Located in Tbilisi, Ila State University is a multi-disciplinary university with national and international research impact. The university hosts 47 research institutes, laboratories, and centres, fostering in-depth research across disciplines such as arts, social sciences, education, business, law, medicine, engineering, and architecture.
- CEEI Burgos (Spain)** As a non-profit business and innovation centre, CEEI Burgos promotes entrepreneurship, regional development, and innovation. It leads METEOR's Work Package 3, supporting business incubation and microfinance activities, and contributes to the European Business and Innovation Centre Network.
- Hacettepe University (Türkiye)** With over 53,000 students, Hacettepe University is a major research-driven institution in Türkiye. It provides students and researchers with opportunities to tackle local and global challenges, cross disciplinary boundaries, and engage in interdisciplinary research that drives innovation and societal impact.
- Roskilde University (Denmark)** Roskilde University stands out for its interdisciplinary, problem-oriented approach to knowledge creation. By integrating sustainability, health, and cultural coexistence, it brings valuable expertise to METEOR, focusing on democratic knowledge sharing and societal development.
- SYNIO GmbH (Austria)** SYNIO is an Austrian research and technology company specialising in ICT and social science research. Leading METEOR's dissemination, communication, and exploitation efforts, SYNIO ensures that the project's results are effectively shared with the scientific community and beyond.
- Universidade Do Estado Da Bahia (Brazil)** the associate partner in Brazil, UNEB supports the METEOR project across all work packages. With a presence in all regions of Bahia, UNEB contributes to the project's expansion and dissemination in Brazil, fostering local innovation and research impact.

Figure 22. METEOR Newsletter #1

6.4 News and knowledge articles

To provide stakeholders with detailed information about the progress of the METEOR project, as well as insights into related topics in the field of doctoral education, early-career researcher training, and research innovation, regular articles are published on the METEOR project website. These articles highlight key project milestones, progress updates, upcoming events, and general information relevant to the academic and research communities.

To ensure that articles are tailored to different target audiences, a distinction is made between news and knowledge articles. News articles are aimed at a broader audience and cover topics such as updates on METEOR's activities, upcoming events, consortium meetings, and other general information relevant to the project's ongoing work in research training and development. These articles provide timely information on the project's progress and are intended to raise awareness among stakeholders such as policy-makers, programme participants, research institutions, and the public.

On the other hand, knowledge articles are directed at a more specialised, scientific audience. These articles delve deeper into subjects related to doctoral training, early-career researcher development, research methodologies, and the application of innovative tools and platforms in research education. Topics may include the integration of the development of digital learning resources, and other issues impacting the future of doctoral education. The goal of knowledge articles is to provide in-depth insights and contribute to the academic discourse surrounding the project's field of work.

To streamline the creation of these articles, SYNNO GmbH has developed two templates for the partners: one for News Articles and another for Knowledge Articles. These templates have been designed to help partners structure their content clearly and uniformly, ensuring that the articles are presented in the best possible way on the METEOR website. The templates allow for a standardised format, which helps maintain consistency across all project communications.

Each consortium partner is expected to contribute to the news section of the METEOR website, ensuring that all project updates and relevant information are shared in a timely and consistent manner with the target audience.

Figure 23 Template for News article

Figure 24 Template for Knowledge article

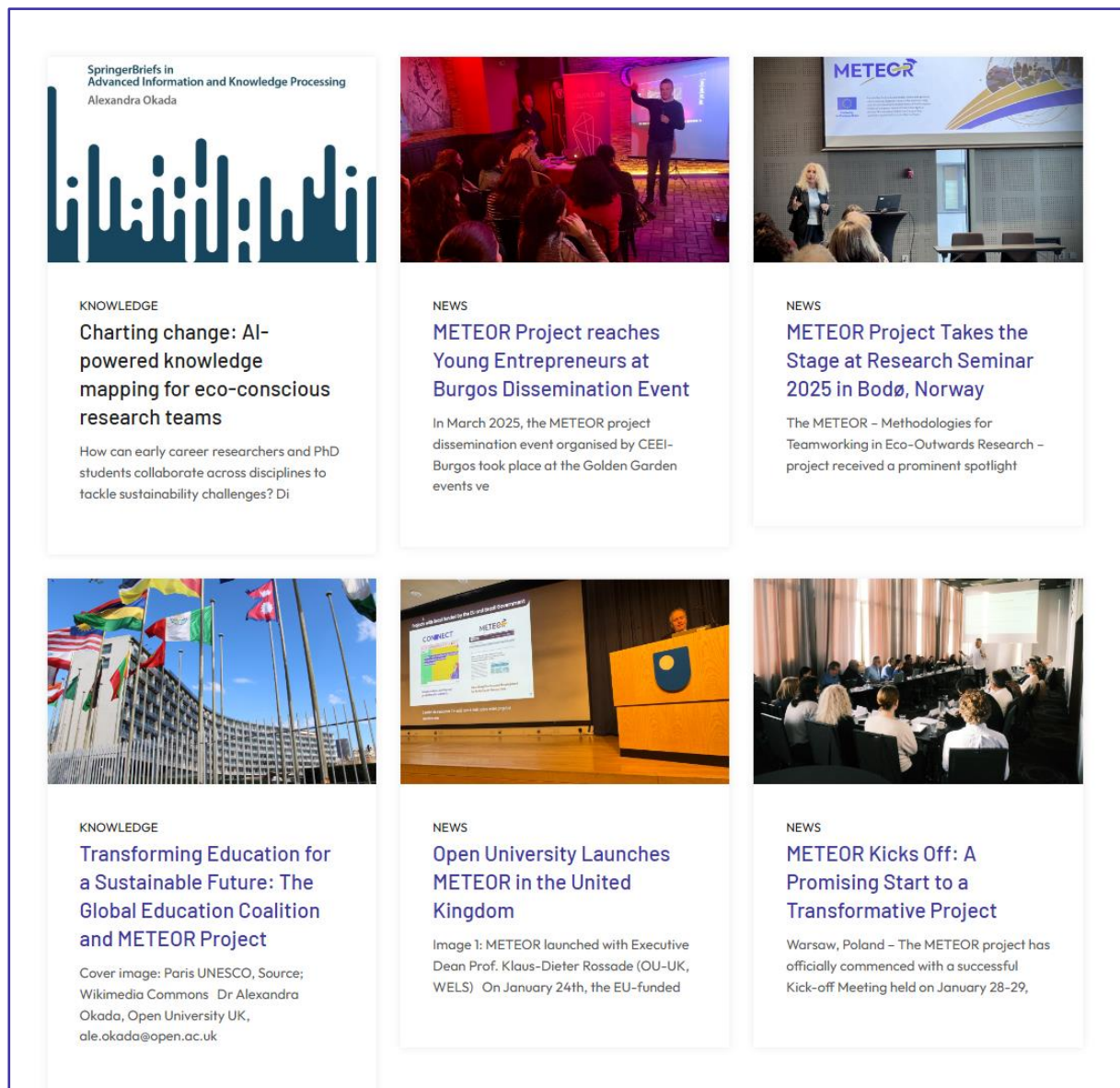


Figure 25. METEOR news section of the project website

7 Dissemination activities

In this section, past and planned dissemination activities for the METEOR project are outlined. These activities aim to raise awareness about the project and maximise its impact across the academic, research, and industry communities.

7.1 Participation in events

7.1.1 Past events

Since the start of the project, METEOR consortium partners have participated in various academic and research-focused events, conferences, and workshops where the project's goals and outcomes were shared with key stakeholders, including academia, policy and industry representatives. These events have provided an opportunity for networking, communication, and collaboration, enabling the consortium to strengthen connections with relevant organisations and expand the reach of METEOR's initiatives. All events attended by the consortium are regularly updated on the project website, which serves as a central repository for event-related information.

7.1.2 Future events

To continue fostering communication and cooperation with stakeholders, METEOR partners will actively participate in a variety of relevant events, workshops, and conferences. The following table highlights upcoming events identified as key opportunities for dissemination, networking, and collaboration. As the project progresses, additional events will be added to this list.

To continue fostering communication and cooperation with stakeholders, METEOR partners will actively participate in a variety of relevant events, workshops, and conferences throughout the project's lifecycle. These include both third-party events and self-organised activities, with formats ranging from international academic conferences to national policy workshops and thematic stakeholder meetings.

The currently planned future events are detailed in Section 4: Individual Communication and Dissemination Plans, where each consortium member outlines their upcoming dissemination actions. These entries include event titles, target audiences, expected attendance numbers, and dissemination objectives, offering a comprehensive overview of the consortium's strategic outreach efforts. The list of events is documented in the Monitoring sheet set up by SYNNO (Figure 29) and will continue to evolve as the project progresses and new opportunities arise.

7.2 Publications

To ensure that the outcomes of the METEOR project are shared with the scientific community and other relevant stakeholders, the consortium plans to publish research articles and policy papers. These publications will aim to promote METEOR's findings in the fields of doctoral education, early-career researcher training, and research innovation.

Currently, as the project is in its early stages, no publications have been released yet. However, as METEOR progresses, the consortium plans to publish results in a variety of high-impact journals and at international conferences. Relevant journals for METEOR publications may include, but are not limited to:

Table 6. METEOR Relevant journals

Journal	URL
Studies in Higher Education	Link
Learning and Teaching (The International Journal of Higher Education in the Social Sciences)	Link
Higher Education Journal	Link
International Journal of Doctoral Studies	Link
Comparative Education Journal	Link
The International Journal of Educational Research	Link
Journal of Education and Learning	Link
Education Journal	Link
International Journal of Artificial Intelligence in Education	Link
OpenLearn Magazine	Link
Formazione & insegnamento	Link
SIRD Giornale Italiano della Ricerca Educativa	Link
European Educational Research Journal (EERJ)	Link
European Journal of Higher Education	Link

In addition to the planned publications, the METEOR consortium already benefits from an early contribution to academic discourse. Dr. Alexandra Okada from The Open University (UK) has published an open access book titled *Responsible AI and Analytics for the Future of Learning* (Springer, 2024)¹, which is directly relevant to METEOR's themes and references the project. The book explores key concepts related to responsible research and innovation in doctoral education, with particular attention to transversal skills, digital learning tools, and inclusive academic practices—topics that are central to METEOR's objectives. This early publication sets a valuable precedent for future scientific contributions and exemplifies how project-related insights are already informing the academic community.

¹ The open access book is available via Springer at: <https://link.springer.com/book/10.1007/978-3-031-54677-8>



Figure 26 Open Access Book

7.3 Networking with other Projects/Initiatives/Clusters

Networking and collaboration with other projects, initiatives, and clusters, will be a central element of METEOR's dissemination strategy. Through collaborations with other national and EU initiatives, METEOR aims to share insights, exchange best practices, and explore synergies that will amplify the impact of the project's outcomes.

The following table lists several key projects, initiatives, and networks identified for future collaboration. The consortium plans to engage with these partners to initiate mutually beneficial relationships, ensuring continued innovation and development in doctoral training and researcher development.

Table 7. Projects and clusters identified for potential collaboration

Project/Network	Description and Relevance for METEOR
Unite! Network	U-Team is an EU-funded project which is an Alliance of European Universities for Building a Joint Educational Offer and Conducting Research. Will be inviting for METEOR events and mutual learnings.
ENGAGE.EU	The ENGAGE.EU European University is a Horizon Europe project composed of 10 universities relevant for METEOR communication and dissemination activities as well as knowledge exchange.

EUA	European University Association is European academic community that organises relevant events with over 400 attendees.
SEA-EU	SEA-EU is an EU-funded initiative and an Alliance of 9 European Coastal Universities (Cadiz, Brest, Kiel, Gdansk, Split, Malta, Naples, Algarve and NORD) offering doctoral courses and will benefit mutual learning and dissemination through their conference.
UNESCO Global Education Coalition	Their actions are aimed at the global education international community, including academia, industry, government, and NGOs and a relevant collaboration opportunity for METEOR.
ECSITE	This European network brings together over 300 organisations committed to inspire people with science and are a relevant dissemination source for METEOR.
ASE-UK	Network of universities, science centres, and science museums: Engaging through face-to-face meetings and events, the objective is to facilitate mutual learning.
OStogether	Open Schooling EU network will be engaged via newsletters, the objective is to disseminate METEOR's results and build awareness across the network.
OSC	Open Societal Challenges, industries and NGOs: Will be engaged through newsletters the aim is to disseminate METEOR's outcomes and foster knowledge exchange.
UniversitiesUK	This alliance consists of 141 universities in the UK connecting researchers and other stakeholders in academics. They will be engaged through social media, the objective is to network and explore potential collaborations for the METEOR project.
BERA	British Educational Research Association is the leading professional association for educational researchers in the UK and will be engaged through events and meetings. It The objective is to facilitate mutual learning and knowledge exchange among educational researchers.
BETT SHOW	BETT SHOW is a global education community and the aim is to disseminate METEOR's results and foster connections with global education professionals.
Open and Universal Science OPUS	It helps reform the assessment of research towards a system that incentivise researchers to practice #OpenScience. They will cross collaborate in events and social media and promote the upskill.Map and METEOR framework.
The Arqus European University Alliance	This alliance brings together 9 comprehensive research universities with deep regional engagement in medium-sized cities and METEOR will explore how to potentially cross collaborate in events and social media and promote the upskill.Map and METEOR framework.
CARDEA Network's	The CARDEA Network's overall objective is to enable the Professionalisation of Research Management as a valued career choice

	within the European Research Area. METEOR will be disseminating the upSkill.Map tool with the METEOR Programme and connecting with the RM Comp framework.
RMROADMAP.EU Network	This network is about research management to strengthen the European Research Area and will also be engaged via events and social media to disseminate the METEOR programme and tools.
Vitae	Vitae supports the professional development of researchers and works with institutions to build research capacity with opportunities for exchanging mutual learning resources and promoting METEOR results.
Advance HE	It supports learning and teaching in higher education, including research leadership and supervision training, with opportunities for mutual learning and promoting METEOR results.
HumanS@Meeting	Is a network of PhD students from the University of Verona and will be involved via online and face-to-face meetings and workshops. The aim is to engage PhD students and organise reflection meetings and workshops, fostering peer mentoring and benefiting other PhD candidates.
CHER	The Consortium of Higher Education Researchers will be engaged for dissemination of research results.
Korkeakoulututkimuksen seura	Consortium of higher education researchers in Finland (Finnish scholarly association) will be explored for dissemination of research results and policy recommendations.
STEM CoP	STEM PD Community of Practice founded in 2019 as an outcome of the STEM PD Net project , is an independent body of the network. Its overall aim is to provide a platform for knowledge exchange among its participants. METEOR is aiming for cooperation and dissemination using their network and social media (8K+ followers) engage in mutual activities.
IDS	The International Doctoral School at ISU will be involved for dissemination of METEOR results and experiences
Ethics ERASMUS	The ETHICS project aims to launch a systemic improvement intervention to improve the quality of Georgian University and Research-Performing Organisations (RPOs) research by launching measures to adhere to the foundations of high-quality research and excellence.
HER-UKR Project	The project will address the role of cultural heritage in the EU's external action. It is co-funded by the EU within the ERASMUS+ Jean Monnet Policy Debate action. The project organises winter/summer schools for doctoral students. The insights can be exchanged between METEOR and HER-UKR.

8 Communication activities

Communication activities are a central aspect of the METEOR project, as one of its main objectives is sustainable communication to increase awareness and maximise the impact of its outcomes and solutions. These activities ensure that METEOR's research and training resources are effectively communicated to stakeholders, thereby promoting the project's value and ensuring its long-term sustainability.

There are three main channels for project communication activities:

- In-person communication: Engaging directly with stakeholders through workshops, presentations, conferences, and meetings. These activities provide a platform for detailed discussions, feedback collection, and fostering deeper relationships within the research and academic communities;
- Written channels: Communication through materials such as leaflets, posters, and reports, which provide clear, concise information about METEOR's objectives, activities, and outcomes. These materials are shared at events, through partners' networks, and across various online platforms;
- Technology-based channels: This includes the METEOR project website, social media channels, newsletters, and other digital platforms. These channels ensure that METEOR results and updates reach a broader audience, enabling easy access to information and enhancing engagement with the project's progress.

These communication channels are used to spread project outcomes, build networks, foster collaboration, and gather feedback from stakeholders. The primary audience for METEOR's communication activities includes:

- The Scientific Community: Sharing important data and research findings to enhance the understanding of doctoral education, early-career researcher training, and societal impacts.
- The Education and Research Sectors: Improving research services, identifying innovation needs, and developing skills that align with the needs of both academia and industry.
- The Industry Sector: Engaging with industry partners to improve competitiveness, foster innovation, and ensure the relevance of research training in the context of industry needs.
- Policy Makers: Highlighting the importance of transversal skills and of digital and enabling technologies, advocating for policies that support innovative approaches in doctoral education and research development in the European Union.

The communication activities in METEOR are categorised into three main areas:

- Promotion: Raising awareness of the METEOR project, its objectives, progress, results, and impact on doctoral education, research capacity building, and early-career researcher training.
- Involvement: Actively engaging stakeholders, including researchers, academic institutions, industry representatives, and policy makers, to ensure they are informed and involved in the project's activities. This includes participation in surveys, events, workshops, and collaborative research efforts.

- **Networking:** Building and maintaining strong, sustainable relationships with key stakeholders, academic institutions, industry leaders, and other EU-funded projects. This helps to improve the long-term uptake of METEOR's outcomes and creates a foundation for future collaborations.

As part of this effort, specific target groups and recipients of project communication have been mapped and documented in Deliverable D6.3. This includes a GDPR-compliant overview of target entities and institutions who have already signed consent to be contacted and informed directly about the METEOR project or have been identified as relevant for METEOR's outreach. These lists are continuously updated throughout the project and form the basis for targeted communication actions.

Throughout the project, all consortium partners will contribute to the communication activities to ensure the maximum awareness and impact of METEOR's objectives and results. By utilising a variety of communication channels, as outlined in detail in D6.2, METEOR will ensure its outcomes are accessible, engaging, and impactful for all relevant stakeholders.

9 Monitoring and evaluation of the communication and dissemination process

9.1 Individual communication and dissemination responsibilities

The responsibilities of each METEOR consortium partner regarding communication and dissemination activities throughout the project's 36-month duration can be summarised as follows:

- **Provision of social media posts:** Partners will create and share content related to news articles, publications, events, webinars, and other project activities.
- **Creation of four news or knowledge articles:** Each partner will contribute to the project's news and knowledge content, ensuring that updates are regularly published on the METEOR website and shared across relevant channels.
- **Continuous reporting of dissemination activities,** including:
 - Posts on the organisation's website
 - Posts on the organisation's social media channels
 - Newsletters and email communications
 - Attendance at relevant events (e.g., conferences, workshops, networking opportunities)
 - Organisation of relevant events (e.g., conferences, workshops, networking opportunities)
 - Publication of scientific or project-related articles and other knowledge materials

Spreadsheets are used to track the completion of these activities and ensure that all partners fulfil their responsibilities effectively.

9.2 Communication and dissemination management

To ensure that the **News** section of the project website and the project's social media channels are updated regularly, and that content distribution is managed efficiently among all partners, spreadsheets have been set up to monitor and track contributions. These spreadsheets, managed by SYNYO GmbH, are accessible to all consortium partners and are used to allocate responsibilities for future posts and articles. The spreadsheets also provide an overview of all past activities.

The **METEOR Article Spreadsheet** (see Figure below) is specifically used to track news and knowledge articles posted on the METEOR website.

Partner select	STATUS select	Post Date	Type	Code	Title (max 96 characters with spaces) This is a title placeholder	Writing ACRONYM (Surname ACRONYM (Surname Link to original or Shutterstock example image)	Reviewing	Proposed image	Notes	URL
SYNYO	POSTED	07.03.2025	News	NEWS 0001EN	METEOR KICK-OFF Meeting in Warsaw	Kamyabi	Moser	group photo, presentation photo		https://www.meteorhorizon.eu/2025/03/07/after-10-10-months-of-work-the-meteor-project-takes-the-stage-at-research-seminar-2025/
NU	POSTED	24.03.2025	News	NEWS 0002EN	METEOR presentation at Research Seminar 2025	Kamyabi	Valle	presentation photo of Anne Marit Valle		https://www.meteorhorizon.eu/2025/03/24/meteor-project-takes-the-stage-at-research-seminar-2025/
OU	POSTED	18.03.2025	News	NEWS 0003EN	Open University Launches METEOR in the United Kingdom	Okada	Kamyabi	event photos		https://www.meteorhorizon.eu/2025/03/18/open-university-launches-meteor-in-the-united-kingdom/
OU	POSTED	18.03.2025	Knowledge	NEWS 0004EN	Transforming Education for a Sustainable Future: The Global Education Okada	Kamyabi		UNESCO photo		https://www.meteorhorizon.eu/2025/03/18/transforming-education-for-a-sustainable-future-the-global-education-okada/
OU	POSTED	07.05.2025	Knowledge	NEWS 0005EN	Charting change: AI-powered knowledge mapping for eco-conscious res Okada	Kamyabi		Book image mockup created by SYNYO		https://www.meteorhorizon.eu/2025/05/07/charting-change-ai-powered-knowledge-mapping-for-eco-conscious-res-okada/
CB	POSTED	08.05.2025	News	NEWS 0006EN	METEOR Project reaches Young Entrepreneurs at Burgos Dissemination	Martinez	Kamyabi	presentation photo of Juan Carlos CEEI Burgos		https://www.meteorhorizon.eu/2025/05/08/meteor-project-reaches-young-entrepreneurs-at-burgos-dissemination/
	TO DO		News	NEWS 0007EN						
	TO DO		News	NEWS 0008EN						
	TO DO		News	NEWS 0009EN						
	TO DO		News	NEWS 0010EN						
	TO DO		News	NEWS 0011EN						
	TO DO		News	NEWS 0012EN						
	TO DO		News	NEWS 0013EN						
	TO DO		News	NEWS 0014EN						
	TO DO		News	NEWS 0015EN						
	TO DO		News	NEWS 0016EN						
	TO DO		News	NEWS 0017EN						
	TO DO		News	NEWS 0018EN						
	TO DO		News	NEWS 0019EN						
	TO DO		News	NEWS 0020EN						
	TO DO		News	NEWS 0021EN						
	TO DO		News	NEWS 0022EN						

Figure 27. METEOR WP6 DEC Monitoring - METEOR Articles

The **Press & News Release Spreadsheet** (see Figure below) is used to track project internal press releases and also external media appearances.

No.	Year	Partner select	STATUS select	Post Date	Type select	Type of Media Press Agency, Magazine, Paper, etc.	Title (max 96 characters with spaces) This is a title placeholder	Writing ACRONYM (Surname)	News / Press Release Link
1	2025	KU	POSTED	07.02.2025	News	Local newspaper Kastamonu Gazetesi	Kastamonu Üniversitesi, 12 ülkenin ortak yürüttüğü METEOR projesinde yer aldı		https://www.kastamonusgazetesi.com.tr/kastamonu-universitesi-12-ulkelerin-ortak-yuruttuğu-meteor-projesinde-yer-aldı/
2	2025	KU	POSTED	07.02.2025	News	İhlas Haber Ajansı - one of the biggest	Kastamonu University took part in the METEOR project, which was carried out jointly by 12 countries		https://www.ihb.com.tr/kastamonu-haberleri/kastamonu-universitesi-12-ulkelerin-ortak-yuruttuğu-meteor-projesinde-yer-aldı/
3	2025	KU	POSTED	07.02.2025	News	Tosya37 haber - a local newspaper	Kastamonu Üniversitesinin ortakları arasında yer aldığı ve 12 ülkeden farklı üniversitelerle ortak yürütülen METEOR projesinde yer aldı		https://www.instagram.com/kastamonuondakika37/p/DfWvC8RgRgRv/
4	2025	KU	POSTED	07.02.2025	News	Karabük net haber (a web news site)	Kastamonu Üniversitesi, 12 ülkenin ortak yürüttüğü METEOR projesinde yer aldı		https://www.karabuknethaber.com/kastamonu-universitesinin-12-ulkelerin-ortak-yuruttuğu-meteor-projesinde-yer-aldı/
5	2025	KU	POSTED	07.02.2025	News	Çankırı Haber Net (a web news site)	METEOR Project Started: Kastamonu University in Global Academic Collaboration!		https://www.cankirihaber.net/meteor-projesi-basladi-kasta/
6	2025	KU	POSTED	07.02.2025	News	Haberjet (a web news site)	METEOR Project Started: Kastamonu University in Global Academic Collaboration!		https://www.haberjet.com/gundem/kastamonu-universitesi-meteor-projesinde-ortak-yuruttuğu-meteor-projesinde-yer-aldı/
7	2025	NU	POSTED	10.02.2025	News	AN.NO	The future of teacher education Nord University's Dean Rose Martin and Prof. Dr. J. A. Blomberg-Kantsila		https://www.an.no/framtidens-lararutdanning/5-4-21118
8	2025	JYU	POSTED	13.02.2025	News	Newspaper KeskiSuomalainen Finland	University of Jyväskylä participates in a p. Ira Blomberg-Kantsila		https://www.ksml.fi/paikkalliset/8286461
9	2025	NU	POSTED	24.02.2025	News	Newspaper Khrono Norway	Nord University involved in EU project: —Joar Hystad from Khrono		https://www.khrono.no/nord-universitet-med-i-eu-prosjekt-2025-02-24

Figure 28 METEOR WP6 DEC Monitoring - Press & News Releases

9.4 Communication and Dissemination KPIs

The Key Performance Indicators (KPIs) listed in [Table 8](#) have been established in order to evaluate the effectiveness of the project's dissemination activities according to the main goal of raising awareness about the project outcomes and enable networking between relevant stakeholders. The KPIs will be monitored regularly and allow the proper adjustment of the dissemination activities as the project progresses.

Table 8. METEOR WP6 Communication and Dissemination KPIs

Activity	Description	KPI	Success Indicator	Status
Production and Publication	Leaflets	3	2	In progress
	Posters	3	2	
	Academic publications	5	1	
	CORDIS Publications	3	/	
	Media appearances	2	9	
Website and social media	Visits to METEOR website	2000	529	In progress
	Newsletter subscribers	150	238	
	People reached via social media and web activity	5000	4800	
Events and synergies	Webinars	3	3	In progress
	Conference Presentations	3	1	
	Networking with R&I projects	2	1	
	Participation in major policy events	2	2	

10 Exploitation

The exploitation of the METEOR project results is a key element for ensuring its long-term sustainability and impact. While the project is still in its early stages (M6), several strategic actions and plans are already in place, with further updates to be provided at later stages (specifically in M18: D6.5 Exploitation and sustainability plan and in M33: MEDS development plan) to ensure that the exploitation of the project's outcomes continues to evolve.

As part of METEOR's exploitation strategy, the following key actions have been identified:

10.1 METEOR Eco-Outwards Doctoral School (MEDS)

One of the primary exploitation goals of the METEOR project is the creation of the METEOR Eco-Outwards Doctoral School (MEDS), which will serve as a sustainable model for continuing the principles and activities developed during the project's lifetime. It will help perpetuate METEOR's values and outcomes long after the project funding period concludes. Within the consortium, participating universities are committed to implementing METEOR practices and tools in their own doctoral and early-career researcher training programmes, ensuring direct uptake and embedding of the project's innovations.

It is important to note that while the platform is currently referred to as the METEOR Eco-Outwards Doctoral School (MEDS), alternative names, such as METEOR Competence & Career Centre, have also been discussed. The final name will be determined as the platform's structure and governance model are finalised, ensuring it accurately reflects its purpose and scope.

- **Training Materials and Resources:** The training materials and resources created as part of the METEOR project, offered within the METEOR Programme, will be integral components of this platform. These materials will continue to be available after the project's completion, ensuring that the METEOR principles, such as fostering innovative research skills, remain accessible to future doctoral students and ECRs.
- **Interactive Transversal Skills Development:** The MEDS platform will also feature guidelines on how to support the development of transversal skills in doctoral students and ECRs, along with best practices for facilitating face-to-face interactions and building strong academic and professional networks.
- **Sustainability of the Partnership:** The consortium has committed to ensuring that MEDS is supported beyond the project's duration by developing a governance model and action plan. The MEDS platform will be hosted via the existing METEOR project website, which will remain live for at least five years after the project's completion. SYNIO GmbH will manage this platform using the **LearnDash plugin**, which is already in place to deliver the METEOR training resources for doctoral students and early-career researchers (ECRs).
- **Integration into Educational Systems:** The platform will provide recommendations, roadmaps, and guidelines for integrating METEOR outcomes into educational systems long-term. This includes providing guidance for institutions on how to set up METEOR Academies that will bring METEOR principles to other universities and research organisations across Europe.

10.2 Assessment of Additional Options for Resource Delivery

Throughout the project, METEOR will explore additional opportunities for offering its training resources, assessing their feasibility and impact. One such option includes partnerships with platforms like Coursera, which have a broader reach and can host METEOR's online training resources, enabling access to a wider audience.

This expansion could provide METEOR with the opportunity to engage not only current participants but also new learners from outside the consortium's immediate network. This would increase the accessibility and long-term use of METEOR's resources beyond the project duration.

10.3 Mapping Potential Institutions for Implementation

A significant part of METEOR's exploitation strategy will be the identification and engagement of institutions interested in adopting METEOR's training resources. The project aims to map potential universities, research institutions, and educational providers that could benefit from integrating METEOR's outcomes into their doctoral education programs. More details about the strategy can be found in D6.3.

- **Outreach Activities:** Over the course of the project, METEOR partners will actively engage with these institutions to raise awareness about the resources developed by the project. This engagement will ensure that educational providers are aware of METEOR's resources and encourage the adoption of these materials in their own programs.
- **Individual Exploitation Plans:** Each METEOR partner will be asked to contribute to the project's overall exploitation strategy by completing an individual exploitation plan. These plans will be collected via surveys to gain insights from each partner about their specific plans for using, promoting, or adapting METEOR's results within their own institutions, networks, or sectors.

11 Conclusion

This deliverable outlines the strategic framework for METEOR's communication, dissemination, and exploitation efforts, detailing the channels, tools, and coordinated activities designed to ensure maximum visibility, stakeholder engagement, and long-term impact.

The report identifies key stakeholders and target groups, ensuring that all communication activities are tailored to meet their specific needs and interests, with more details or specific recipients identified and mapped within D6.3. Furthermore, the report emphasises the objectives and goals of the communication and dissemination plan, including the processes involved and the individual responsibilities of each consortium partner.

Additionally, the report outlines the various dissemination materials developed for the project, such as the METEOR visual identity, promotional materials like leaflets and templates, and the digital channels being used, including the METEOR website, social media platforms (e.g., LinkedIn), and the LinkedIn newsletter, managed by SYNNO. More details on the METEOR website and communication structure as well as consortium partner channels are detailed in D6.2.

An important aspect of the report is the outline of METEOR's communication activities and the systems in place for monitoring and evaluating the effectiveness of dissemination efforts. These processes ensure that METEOR's communication activities align with project goals and reach the intended audiences.

As the METEOR project progresses, a key focus will be the exploitation of its outcomes to ensure their long-term impact and sustainability. The creation of the METEOR Eco-Outwards Doctoral School (MEDS) will serve as a central element of this strategy, ensuring that the resources and principles developed during the project continue to benefit the academic and research community beyond the project's conclusion. The exploitation plan will evolve throughout the project, with regular updates and a more detailed strategy, focusing on the future integration of METEOR's training resources into the participating universities doctoral and ECR training programmes as well as broader educational systems and the development of sustainable partnerships with external institutions.

The communication and dissemination plan will be regularly updated to incorporate new developments, feedback from stakeholders, and emerging opportunities for wider outreach. Deliverable D6.4, due in M18, will present an updated Communication, Dissemination, and Exploitation Plan reflecting lessons learned, evolving stakeholder needs, and newly identified opportunities. The final version, D6.7 in M36, will evaluate the overall performance of the CDE strategy and consolidate best practices for post-project sustainability.

Websites and Links

METEOR accounts

[METEOR Website](#)

[METEOR LinkedIn Account](#)

[METEOR X Account](#)

Consortium partners

CASE – Center for Social and Economic Research

- [Organisation website](#)
- [LinkedIn](#)
- [YouTube](#)

Nord Universitet

- [Organisation website](#)
- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)
- [YouTube](#)
- [TikTok](#)

The Open University

- [Organisation website](#)
- [LinkedIn](#)

Universita Degli Studi Di Verona

- [Organisation website](#)
- [LinkedIn](#)
- [YouTube](#)
- [Facebook](#)
- [Instagram](#)

CSI:

- [LinkedIn](#)
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European University Cyprus

- [Organisation website](#)
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EUC SOSIEATH Department:

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Ilia State University

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Asociacion Para La Gestion Del Centro Europeo

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Hacettepe Üniversitesi

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SYNYO GmbH

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Universidade Do Estado Da Bahia, Brazil

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